



Ca' Foscari
University
of Venice

Department of Management



4th Workshop on Business History in Central and Eastern Europe

Firms, Wars, and Ethics in the Business History of Central and Eastern Europe and Russia

October 21-22, 2022

San Giobbe, room Saraceno (speakers only) and Online
Sign up [here](#) to participate

Supported by [European Business History Association \(EBHA\)](#)

PROGRAMME - OCTOBER 21

9:15 - 10:00 am | Get together and welcome address

Institutional greetings

Teresa da Silva Lopes, Valentina Fava, Tomasz Olejniczak

10:00 - 11:45 am | Session I: Entrepreneurship and Business Ethics

Chair: **Alfred Reckendrees**

Commentator: **Tomasz Olejniczak**

Tetyana Vodotyka - *Non-grata at their own business. the family of German origin entrepreneurs Schultz and their business during the Great War*

Agnes Pogany - *Enterprises and Organized Economy. The Hungarian Flour Mills in the War Economy of the First World War*

Giovanni Favero - *Facing wars, regime's changes, and technical obsolescence: The business survival strategies of the Westen Group in the 20th century*

11:45 am 1:00 pm | Lunch Break

1:00 - 2:45 pm | Session II: Business Strategies and Armed Conflicts

Chair: **Daniel Raff**

Commentator: **Volodymyr Kulikov**

Tamás Vonyó - *Spoils of war: The military contractors of the Habsburg Empire in World War I*

Andrey Shlyakhter - *Poland, 1921: Birth of a Smuggler State on the Ruins of Empire*

Irina Yányshev-Nésterova - *The pariah state: ways out of Soviet Russia's economic isolation in the 1920s-1930s. The Sovtorgflot case study*

2:45 - 3:15 pm | Coffee break

3:15 - 5:00 pm | Session III: Ethics and Plans for Reconstruction

Chair: **Andrew Popp**

Commentator: **Camilla Ferri**

Zsombor Bódy - *Corporate Crime and Justice During and After WW2. A Case Study of a Hungarian Automotive Company*

Tomasz Ochowski & Mariusz Jastrząb - *A New Millennialism? The Catholic Weekly, the New Culture of Work and the Hopes for a Better World in the Early Post-World War II Poland*

Barbara Frey & Miloš Lecić - *Dangerous Entanglements? Exploring Path Dependency and Managerial Ties to Political Elites in the Croatian Agro-sector*

5:00 - 5:30 | Coffee break

5:30 - 6:30 pm | Session IV: The Perspective of Business Archivists

Chair: **Katrin Schreiter**

Andrea Hohmeyer - *Taking Historical Responsibility Seriously – Evonik Industries and its Culture of Remembrance*

7:30 pm | Dinner

PROGRAMME - OCTOBER 22nd

8:45 - 10:00 am | Session V: Foreign Firms and Armed Conflicts

Chair: **Adoración Álvaro Moya**

Commentator: **Valentina Fava**

Martin Gumiel - *Business as usual? The Polonia Firms and the Martial Law in Poland 1981–1983*

Paweł Jaworski - *Business as usual? Swedish trade with occupied Poland 1939-1944*

Jonas Geweke - *Managing the Political Risks of the Arab-Israeli Conflict: The Case of Volkswagen, 1960-77*

10:30 - 10:45 am | Coffee Break

10:45 am - 12:00 pm | Session VI: Business Behavior during and after conflicts

Chair: **Thomas Steger**

Commentator: **Alfred Reckendrees**

Jerzy Łazor - *World War I occupation and post-war outcomes. The case of French investment in the coal and oil sectors in Poland*

Mária Hidvégi - *Export-oriented companies of small countries in two world wars: The example of Tungsram*

12:00 - 1:15 - pm | Concluding session

Andrew Popp, Alfred Reckendrees, Tamás Vonyó, Daniel Raff