



## **4th Workshop on Business History in Central and Eastern Europe**

# **Firms, Wars, and Ethics in the Business History of Central and Eastern Europe and Russia**

**October 21-22, 2022**

San Giobbe, room Saraceno (speakers only) and Online  
Sign up [here](#) to participate

Supported by [European Business History Association \(EBHA\)](#)

# PROGRAMME - OCTOBER 21

## 9:15 - 10:00 am | Get together and welcome address

Institutional greetings

**Teresa da Silva Lopes, Valentina Fava, Tomasz Olejniczak**

## 10:00 - 11:45 am | Session I: Entrepreneurship and Business Ethics

Chair: **Alfred Reckendrees**

Commentator: **Tomasz Olejniczak**

**Tetyana Vodotyka** - *Non-grata at their own business. the family of German origin entrepreneurs Schultz and their business during the Great War*

**Agnes Pogany** - *Enterprises and Organized Economy. The Hungarian Flour Mills in the War Economy of the First World War*

**Giovanni Favero** - *Facing wars, regime's changes, and technical obsolescence: The business survival strategies of the Westen Group in the 20th century*

## 11:45 am 1:00 pm | Lunch Break

## 1:00 - 2:45 pm | Session II: Business Strategies and Armed Conflicts

Chair: **Daniel Raff**

Commentator: **Volodymyr Kulikov**

**Tamás Vonyó** - *Spoils of war: The military contractors of the Habsburg Empire in World War I*

**Andrey Shlyakhter** - *Poland, 1921: Birth of a Smuggler State on the Ruins of Empire*

**Irina Yánshev-Nésterova** - *The pariah state: ways out of Soviet Russia's economic isolation in the 1920s-1930s. The Sovtorgflot case study*

## 2:45 - 3:15 pm | Coffee break

## 3:15 - 5:00 pm | Session III: Ethics and Plans for Reconstruction

Chair: **Andrew Popp**

Commentator: **Camilla Ferri**

**Zsombor Bódy** - *Corporate Crime and Justice During and After WW2. A Case Study of a Hungarian Automotive Company*

**Tomasz Ochinowski & Mariusz Jastrząb** - *A New Millennialism? The Catholic Weekly, the New Culture of Work and the Hopes for a Better World in the Early Post-World War II Poland*

**Barbara Frey & Miloš Lecić** - *Dangerous Entanglements? Exploring Path Dependency and Managerial Ties to Political Elites in the Croatian Agro-sector*

## 5:00 - 5:30 | Coffee break

## 5:30 - 6:30 pm | Session IV: The Perspective of Business Archivists

Chair: **Katrin Schreiter**

**Andrea Hohmeyer** - *Taking Historical Responsibility Seriously – Evonik Industries and its Culture of Remembrance*

## 7:30 pm | Dinner

# PROGRAMME - OCTOBER 22nd

## 8:45 - 10:00 am | Session V: Foreign Firms and Armed Conflicts

Chair: **Adoración Álvaro Moya**

Commentator: **Valentina Fava**

**Martin Gumiela** - *Business as usual? The Polonia Firms and the Martial Law in Poland 1981-1983*

**Paweł Jaworski** - *Business as usual? Swedish trade with occupied Poland 1939-1944*

**Jonas Geweke** - *Managing the Political Risks of the Arab-Israeli Conflict: The Case of Volkswagen, 1960-77*

## 10:30 - 10:45 am | Coffee Break

## 10:45 am - 12:00 pm | Session VI: Business Behavior during and after conflicts

Chair: **Thomas Steger**

Commentator: **Alfred Reckendrees**

**Jerzy Łazor** - *World War I occupation and post-war outcomes. The case of French investment in the coal and oil sectors in Poland*

**Mária Hidvégi** - *Export-oriented companies of small countries in two world wars: The example of Tungsram*

## 12:00 - 1:15 - pm | Concluding session

**Andrew Popp, Alfred Reckendrees, Tamás Vonyó, Daniel Raff**