

Elena Borin

Bio

Elena Borin is Full Professor in Business Administration for Pegaso Digital University, Vice-Dean for International Affairs, Director of the *Excellence Lab S.I.C.C.Ec. - Sustainable Innovation in Cultural and Creative Industries, Sectors and Ecosystems* as well as the *Observatory on Sustainability Accounting and Reporting Practices in Cultural and Creative Ecosystems*. Previously she was associate professor for Link Campus University (Rome, Italy). From 2017 till 2021, she was *Director of the MSc in Arts and Cultural Management*, Coordinator of the *Research team in Arts and Cultural Management* at the Burgundy School of Business (Dijon, France). She was awarded the title of *Doctor Europeus (European Doctor)* in 2016, she won the *Research Award for Cultural Management and Policy* (Brussels, Belgium) and the *IUSS Award* (Ferrara, Italy) in 2017, and the *Best Research Paper Award* at the ENCATC Congress 2024. She is Board Member of *ENCATC – European Network of Cultural Management and Policy* since 2021, where she is also the President's Delegate for the Coordination of Research and Vice-President since December 2023. She has served as a member of several scientific committees of university programs and international organizations, among which she is a member of the Scientific Committee of *EURAC Centre for Advanced Studies*, of the *INSIDE Modern Heritage* University network and of the Scientific Committee of the *ENCATC Annual Congress* since 2018. Her research interests include sustainable cultural management, governance and policy with an international comparative approach, funding for the cultural and creative sector, public-private partnerships, and multi-stakeholder partnerships in the cultural sector and sustainability accounting and reporting. Her most recent scientific contributions include books with Springer, Eurilink and PIE Peter Lang on the theme of sustainable entrepreneurship, public-private partnership in the cultural sector, sustainability accounting and reporting, and cultural leadership in tourism, as well as book contributions and scientific papers related to her main research topics. She has been invited speaker and track chair at several international scientific conferences related to these topics. She serves on the International Advisory Board of the journal *Culture: Policy, Management and Entrepreneurship*, published by the Taiwan Association of Cultural Policy Studies, and she is currently Member of the Editorial Board of the *European Journal of Cultural Policy and Management* published by Frontiers (Switzerland).