



Ca' Foscari
University
of Venice

**VENICE SCHOOL
OF MANAGEMENT**

VSM Lectures

San Giobbe Economic Campus, Venice



October 21st | Aula 2B | h. 13.00 - 14.00

Stakeholder Theory: History, Analysis, and the Future

R. Edward Freeman - University
Professor and Elis and Signe Olsson
Professor of Business Administration,
University of Virginia Darden School
of Business

Discussant

Chiara Mio, Venice School of Management,
Ca' Foscari University of Venice

Stakeholder theory holds that businesses exist to do more than just make profits and money for shareholders. Instead, they function best and serve the greater good when their actions reflect what's best for all stakeholders – employees, suppliers, the community, partners, and, of course, shareholders. This presentation will focus on the origins of stakeholder theory and its development by business scholars. Moreover, the lecture will explore the connections to business ethics and business strategy and suggest several fruitful research questions for the future.

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