



Università
Ca' Foscari
Venezia



Fashion&Luxury MeetUp with...



Thursday September 21st 2023, 10.30 am - 12.00 pm

Aula Baratto, Ca' Foscari

Send your CV and join the meeting with Ferrari to discover the DNA and values.

WHO IS IT FOR?

Graduates and graduands of Master's Degree courses of the Economic area.

AGENDA

- *Experiential Marketing Keynote* by Marianna Righetto, Head of Lifestyle Experiential Marketing and Ca' Foscari's alumnus
- Presentation of the *Ferrari Academy: Sportscars, Lifestyle & Fashion* and the *Ferrari GT Academy* by Federico Gatti Badoer, Employer Branding and University Relations and Ca' Foscari's alumnus
- Q&A session

The presentation will be held in Italian.

HOW TO ATTEND

1. Go to www.unive.it/presentazioniaziendali > Ferrari / September 21st.
2. Follow the link to fill in the form and send your CV by **Wednesday 13th September**.
3. If your profile is selected, you will receive an invitation to attend the event with Ferrari.