Ca'Foscari University of Venice

Career Service

Retail & Lifestyle

MeetUp with...

Virtual Edition

Join RB's live webinar and submit your application for an internship opportunity.

Monday 26th october

02.00 - 03.30 p.m. **Live webinar**

HOW TO ATTEND THE WEBINAR

1. Through Zoom platform (the webinar will be in English)
2. Go to www.unive.it/meetupwith > Reckitt Benckiser - 26 october VIRTUAL EDITION.
3. Follow the link to fill in the form to attend the event.
4. We will send you the link to access the webinar.

For more information:
www.unive.it/meetupwith
careerservice@unive.it

WHO IS IT FOR?

Students of Master's degree courses of the Economic area.

PROGRAM

02.00 - 03.30 p.m. RB's Live webinar on the university's zoom platform

- Welcome by Ca Foscari University
- RB Presentation
- Entrepreneurs with Purpose project
- Durex brand and brief
- Finish brand and brief
- Q&A Session

WHO WE ARE

Reckitt Benckiser is excited to introduce to you **RB Global Challenge 2020**, the biggest ideation challenge for students across **32 markets**!

As an organization, RB's purpose is **to protect, heal and nurture** in the relentless pursuit of a **cleaner, healthier world**. They have been living this purpose through a 200-year old legacy of innovation and entrepreneurship.

Now, more than ever, RB values ideas that help them make the **highest quality hygiene, wellness and nourishment a right and not a privilege.**

If you believe in purposeful innovation, **RB Global Challenge 2020** is the perfect launchpad for you! RB invites you to create an innovative business plan that **addresses a social issue in the area of Health or Hygiene** in your society.

This is your chance to protect, heal and nurture – one idea at a time!

And if your idea makes it big, you get a chance to compete against the brightest minds from 32 markets, in an epic global finale at London and represent RB at One Young World 2021!

REQUIREMENTS

- Students (1st and 2nd year) of Master's degree courses of the Economic area:
  - Accounting and Finance
  - Business Administration
  - Data Analytics for Business and Society
  - Economics and Finance
  - Global Development and Entrepreneurship
  - Management
  - Marketing and Communication
- Interest in purposeful innovation.
- A good/excellent knowledge of the Italian and English language (B2-C1).
- A good knowledge of Office package.

OUR OFFER

- One Young World
- Internship