

# Channeling Change

Digital Cities in a Changing World  
explore more, discover more, create more  
Venice, **June 13-14, 2019**



VENIS



## Programme

### WEDNESDAY JUNE 12

CA' VENDRAMIN  
CALERGI

20.30  
→ WELCOME DINNER

### THURSDAY JUNE 13

CA' FOSCARI  
ECONOMIC CAMPUS

08.30 - 09.30  
→ REGISTRATION

09.30 - 10.10  
→ SESSION 1  
WELCOME AND  
INTRODUCTIONS

AULA MAGNA

#### Introduction of the Conference

Stefanie Dreyer - *Journalist and Conference Moderator*

#### Welcome from Venice

Luigi Brugnaro - *Mayor of Venice*

#### Welcome from Ca' Foscari

Michele Bugliesi - *Rector of the Ca' Foscari University*

#### Welcome from Major Cities of Europe

Giorgio Prister - *President of Major Cities of Europe*

10.10 - 11.15  
→ SESSION 2  
DIGITAL VENICE

AULA MAGNA

#### Overview of the projects and digital services of the City of Venice

Session Lead: Luca Battistella - *Municipality of Venice*

Giuseppe Mella, Stefania Battaggia, Roberto Di Bussolo - *Municipality of Venice*

Paolo Bettio, Federica Braga - *VENIS S.p.A. Venice*

*Municipality ICT services provider*

Morgan Chirici - *AVM S.p.A. Venice Mobility Organisation*

Edmondo Pasquetti - *M9 District*

Renzo Favaretto - *Veritas S.p.A. Veneto*

*Region Public Multi-utility*

#### TIM for Digital Venice

Francesco Pagliari - *VP IT Offering for Business Market - TIM*

11.15 - 11.45  
→ COFFEE BREAK WITH  
STUDENT'S SPEECH

11.45 - 12.45  
→ SESSION 3  
DIGITAL ITALY  
- PANEL DISCUSSION

AULA MAGNA

#### The implementation of the Italian Digital Agenda at all government levels (national, regional and municipal) explored within the EU framework: achievements and challenges

Session Lead: Alessandra Poggiani - *Venis S.p.A.*

Mattia Fantinati - *Undersecretary of State  
for Public Administration*

Roberta Cocco - *Alderman for Innovation  
and Digital Agenda - Comune di Milano*

Simone Pukšic - *President of Assinter - Association Regions'  
Organisations for Technological Innovation*

Raffaele Gareri - *Chief Digital Transition Officer at Roma Capitale*

Paola Pisano - *Alderman for Civil Services, ICT, Smart City and  
Innovation - Comune di Torino*

Francesco Ferri - *President - Lombardia Informatica*

Luca Attias - *National Commissioner for Digital Agenda*

- *Continuity in change: solving Italy's unresolved digital  
emergency*

12.45 - 13.35  
→ SPEED DATING  
SESSION

AULA MAGNA

**COMPACT EU** project by Paolo Roccetti - *Project Coordinator  
of COMPACT*

**POLIVISU EU** project by Susie Ruston McAleer - *Managing  
Director & Founder, 21c Consultancy*

**REPLICATE EU** project by Gianluca Vannuccini - *Manager  
Technical Infrastructure Development- Florence Municipality*

**CLASS EU** project by Maria A. Serrano - *Research Scientist  
- Barcelona Supercomputing Center*

**EVITEN, CITIES 4 PEOPLE, AVINT & DESMOSEU EU** projects  
by Christina Karamperi - *Departement of Research - E-Trikala*

**PON METRO EU** project by Daniela Venanzi - *National  
Operational Programme Metropolitan Cities 2014-2020  
- Italian Agency for Territorial Cohesion*

**PwC** by Simone Pompili - *Director TechGov - PwC - Italy*

**WINTeCH S.p.A.** by Massimo Gallotta - *CEO - Wintech S.p.A.*

**GRUPPO MAGGIOLI** by Nicola Frau - *International Business  
Development Manager - Maggioli Group*

**ALFRESCO** by Carina Kriegenhofer - *Senior Marketing Manager  
EMEA - Alfresco*

13.35 - 15.05  
→ LUNCH AND TOUR  
OF THE STANDS

AULA MAGNA

15.05 - 15.20  
**Exploring Digital Government Transformation: understanding  
public sector innovation in a data-driven society**  
Gianluca Misuraca - *Senior Scientist - European Commission's Joint  
Research Centre, Seville*

15.20 - 15.35  
AULA MAGNA

#### The Augmented City

Alessandro Ippolito - *ORACLE - Technology Country Leader Italy*

15.35 - 15.50  
AULA MAGNA

#### How context information and interoperability can change smart cities' technology and business

Ricardo Vitorino - *ETSI - European Standards Organisation*

15.50 - 16.05  
AULA MAGNA

#### Citizens Services and the Digital Divide paradigm shift

Michael Patrick Crowley - *VMWARE EMEA Dir. Pub.Sec.  
& Healthcare*

16.05 - 16.15 *move to parallel session*

16.15 - 17.00  
AULA MAGNA

#### A special Project for Venice by TIM: The Smart Control Room PARALLEL TIM SEMINAR

Francesco Pagliari - *VP IT Offering for Business Market*  
TIM & Andrea Acquaroni - *Chief Marketing Officer*  
- *Fabbrica Digitale*

16.15 - 17.00  
AULA 9 A

#### PARALLEL NUTANIX SEMINAR

Fabio Zambon - *Territory Account Manager - Nutanix Italy*  
A cloud efficient, agile, AI-ready infrastructure that delivers  
power and integrated Public data services

17.00 - 17.10 *move to plenary session*

17.10 - 18.20  
→ SESSION 4  
CITIES AS SERVICE  
HUBS - CITIZEN  
AT THE CENTRE

AULA MAGNA

Session Lead: Norbert Weidinger - *City of Vienna*

#### The Wiener Stadtwerke Digital Ecosystem

Benedikt Schraik - *Head of Digital Transformation - Wiener  
Stadtwerke GmbH*

#### Modern management of the city requires an integrated municipal platform

Liora Shechter - *CIO & Smart City Manager*  
- *Tel Aviv Municipality*

#### Digital plans in Firenze and Prato: smart city and utilities

Andrea Sbandati - *CEO - Consortium of Tuscany Utilities*  
Gianluca Vannuccini - *Manager of Technology Infrastructure  
Development Office - Florence Municipality*

#### Shaping digital transformation in Leipzig

Beate Ginzler - *Manager - Office for Urban Regeneration*  
- *City of Leipzig*  
Lars Greifzu - *Member of the Management Board - LECOS*

#### Q&A

16.00 - 18.05  
→ INTERACTIVE  
WORKSHOP  
EU PROJECT POLIVISU

AULA 10 A

#### City Data for Policy Co-Creation - Visualise | Discuss | Decide, by:

Susie McAleer, *21c Consultancy*  
Lieven Raes, *Smart Cities Information Flanders*  
Matteo Satta, *Issy-les-Moulineaux*  
Joran Van Daele, *Gent*  
Pavel Kogut, *21c Consultancy*

18.20  
→ HAPPY HOUR  
COCKTAIL

# FRIDAY JUNE 14

CA' FOSCARI  
ECONOMIC CAMPUS

→ 09.00 - 09.15  
**INTRODUCTION  
TO THE DAY**

AULA MAGNA

## THE WORK OF MAJOR CITIES OF EUROPE

Stefanie Dreyer – *Moderator*  
Glyn Evans – *Vice President of Major Cities of Europe*  
Kim Young-Sik – *Visiting Professor - Global IT Technical Programme, KAIST - Korea advanced Institute of Science & Technology*

09.15 - 09.30

AULA MAGNA

## (Big) Data-Driven Policy-Making

Peter Parycek – *Fraunhofer Fokus Inst.- Center for Public IT & Danube-University Krems*

09.30 - 09.45

AULA MAGNA

## Snap4City: a platform for Smart Cities and Living Labs

Paolo Nesi – *Professor and Snap4City/Km4City coordinator - University of Florence*

09.45 - 10.00

AULA MAGNA

## Government, quo vadis? Future roles of public, private and plural sector

Isabella Mader – *CEO - Excellence Institute - Austria*

10.00 - 10.15

AULA MAGNA

## Infrastructures and Data: enabling the “augmented citizenship” for both people and business

Federico Cavallo – *Int. Marketing & Communication - AXIANS ITALIA*

10.15 - 10.25

move to parallel sessions

10.25 - 11.10

→ ORACLE  
**PARALLEL SEMINAR**

AULA 9A

## The Next Generation Urban Evolution

Maria Costanzo – *Innovation & Solution Engineers Director*

10.25 - 11.10

→ VMWARE  
**PARALLEL SEMINAR**

AULA MAGNA

## The unavoidable transformation: leading the change to face the challenge

Michele Apa – *Systems Engineering Manager, VMware Italia*

11.10 - 11.40

→ **COFFEE BREAK**

11.40 - 13.05

→ **PARALLEL SESSION 5A**  
NEW & EMERGING  
TECHNOLOGIES  
BLOCKCHAIN  
AND ARTIFICIAL  
INTELLIGENCE

AULA MAGNA

Session Lead: Paolo Boscolo – *City of Prato*

## The Time is Right - Build a European Government blockchain infrastructure

Dieter Rehfeld – *General Manager - Regio-IT - Aachen*

## Building a new digital era of public administration with blockchain and AI

Daniel Marco – *Director SmartCatalonia at Government of Catalonia*

## Innovation, driven by the city of Antwerp

Tobias Verbist – *Chief Enterprise Architecture & Innovation at Digipolis - Antwerp*

## Unleash the potential of public data

Agostino Cortesi – *University Ca' Foscari - Venice*

## Emergency Management solution based on IBM Watson AI and other cases (Cognitive, Machine Learning and Predictive Analytics)

Enrico Merigliano – *R&D Manager - Wintech Spa*  
Federico Cussigh – *Senior Partner - IDSys - IT'S::B2B*

## Q&A

Session Lead: Stefano Campostrini – *Ca' Foscari University*

## Leading for better outcomes

Nadira Hussain – *Leadership Development & Research Director - Socitm UK*  
Sandra Taylor – *Head of ICT Services - Dudley Metropolitan Borough Council and Vice President - Socitm UK*

## Adaptive Positive Deviance Strategy - How Cities Can Embrace Uncertainty and Become Wiser

Mor Harir – *Consultant - Israel Institute of Smart Cities*

## The Digital Transformation of the German Educational System

Hannes Alpheis – *Manager Public Administration - City State of Hamburg*

## People drive the change

Simone Pompili – *Director TechGov PwC - Italy*

## How to build a cloud that will help better serve your citizens

Christian Chichikine – *EMEA Cloud Transformation Advisor - Nutanix*

## Q&A

13.05 - 14.05

→ **LUNCH**

14.05 - 15.00

→ **PARALLEL SESSION 6A**

THE MORAL MAZE  
- or the role of cities  
in avoiding a digital  
dystopia

AULA 9A

Session Lead Robin Heiling – *City of Vienna*

## My data: the use of personal data not to stake someone out but to empower citizens

Herve' Groleas – *CIO - Lyon Metropolis*

## Shining a light on the ethical use of data

Martin Ferguson – *Policy and Research Director - Socitm UK*

## Issy, a sustainable approach on Data: the Qwant example

Matteo Satta – *E.U. Project Manager - ISSY MEDIA*

## Q&A

Session Lead: Joachim Schiff – *Major Cities of Europe*

14.05 - 15.00

→ **PARALLEL SESSION 6B**

TROUBLED PROJECTS -  
GOOD PROCUREMENT

AULA MAGNA

## Troubled IT-Projects – Theory and Practice on the way out of the crisis

Norbert Weidinger – *Deputy CIO - City of Vienna*

## Leading to Success – how strict and standardized guidelines change and support the project culture

Joern Riedel – *CIO - State of Hamburg*

## Innovative e-procurement

Marco Alfieri – *Head of Maggioli e-Procurement Division - Maggioli Group*

## Q&A

15.00 - 15.10

move to the World Café

15.10 - 16.45

→ **SESSION 7**  
WORLD CAFÉ  
DISCUSSION TABLES

AULA SARACENO  
AULA VOLPATO  
SPAZI INFRADIPART.

## CITIES AS SERVICE HUBS - CITIZEN AT THE CENTRE

Gianluca Misuraca – *Senior Scientist - European Commission's Joint Research Centre in Seville*

## NEW & EMERGING TECHNOLOGIES: BLOCKCHAIN & ARTIFICIAL INTELLIGENCE

Paolo Boscolo – *Head of the Telecommunications Group - City of Prato*

## CHANGING ROLES, CHANGE MANAGEMENT AND DIGITAL TRANSFORMATION

Nadira Hussain – *Leadership Development & Research Director - Socitm UK*

## THE MORAL MAZE - OR THE ROLE OF CITIES IN AVOIDING A DIGITAL DYSTOPIA

Martin Ferguson – *Policy and Research Director - Socitm UK*

## TROUBLED PROJECTS - GOOD PROCUREMENT

Norbert Weidinger – *Deputy CIO - City of Vienna*

## CYBERSECURITY, CHALLENGES FOR PUBLIC ADMINISTRATIONS?

Nelson Escravana – *Director of Communications and Cybersecurity at INOV*

## DATA FOR POLICY MAKING

Nuria De Lama – *Vice-Secretary General - Big Data Value Association*

## STANDARDS FOR SMART CITIES

Alan Shark – *CEO - Public Technology Institute*

11.40 - 13.05

→ **PARALLEL SESSION 5B**  
CHANGING  
ROLES, CHANGE  
MANAGEMENT  
AND DIGITAL  
TRANSFORMATION

AULA 9A

→ **WORKSHOP**  
EU PROJECT BIG  
POLICY CANVAS

AULA 10A

## Collaboration amongst stakeholders towards building a more effective, efficient, precise and (big) data-based public sector

by Ricard Munné, *Atos Research & Innovation*,  
Juliane Schmeling, *Fraunhofer Institute for Open Comm. Systems*,  
Eleni Kanellou, *National Techn. Univ. of Athens*,  
Francesco Mureddu, *Lisbon Council for Economic Competitiveness and Social Renewal*

14.05 - 16.45

→ **WORKSHOP**  
COMPACT EU  
PROJECT

AULA 10A

## Cybersecurity solutions for Local Public Administration

Davor Meersman, *GM Open & Agile Smart Cities*  
Fabio Massacci, *Professor, UNITN*  
David Goodman, *Senior Consultant, Trust in Digital Life*

16.45 - 17.15  
→ **PRIZE DRAW  
AND CONCLUDING  
REMARKS**

AULA MAGNA