

AGILE BUSINESS DAY

VENICE, ITALY
SEPTEMBER 16, 2017

#ABD17



www.agilebusinessday.com

Overview

The Agile Business Day is a one-day, no-profit conference focused on management, business benefits and challenges in adopting Agile in public- and private-sector organizations and public administrations.

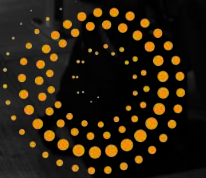
One of the conference key goals is to engage managers and C-suite executives so that they can be the main driving force in innovating their organizations and bringing about change in culture, principles and processes.

To this extent, the conference covers also the topics of Digital Transformation and Service Design.

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Business Scrum Service Design
Marketing Learning Team
Kanban Agile Design UX
Coach Cynefin Thinking
Culture Lean Lego TDD
Leadership Manager



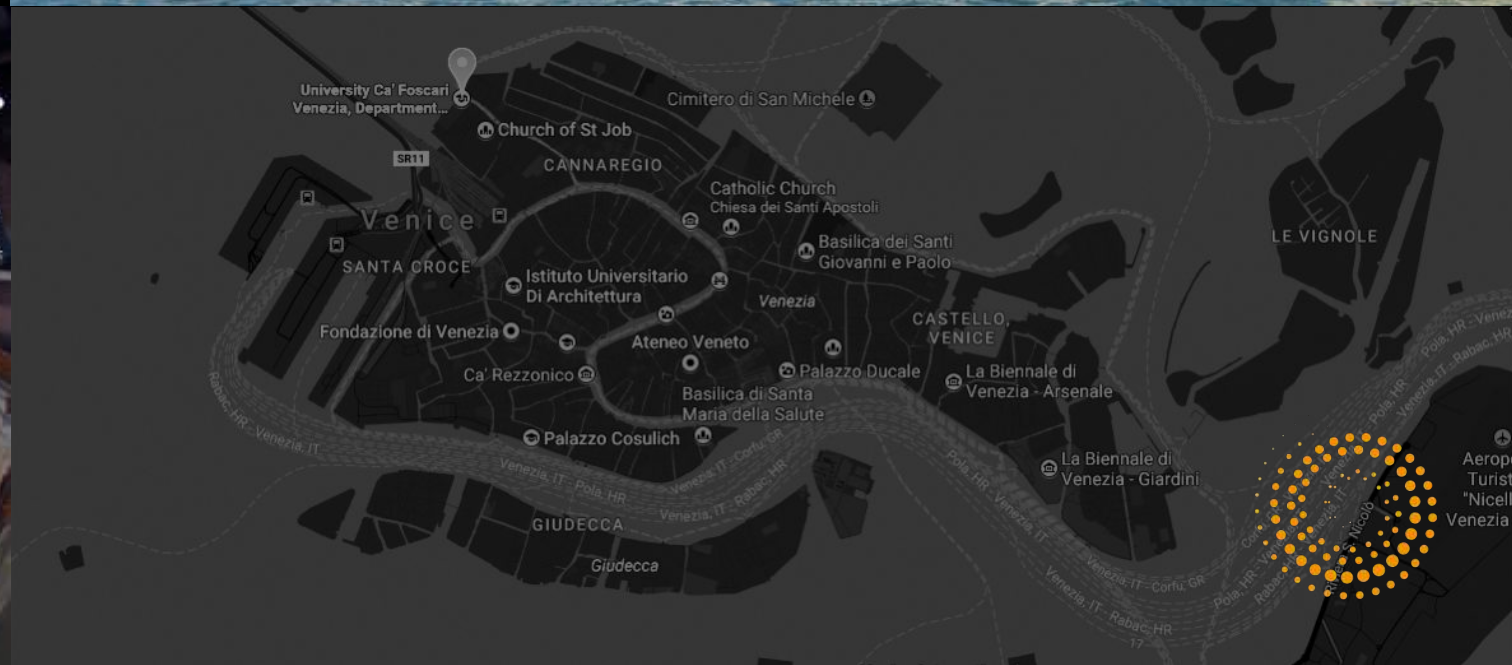
Location

Agile Business Day is host by

University Ca'Foscari of Venice

Management Department

Cannaregio 873, fondamenta San Giobbe
30121 Venezia

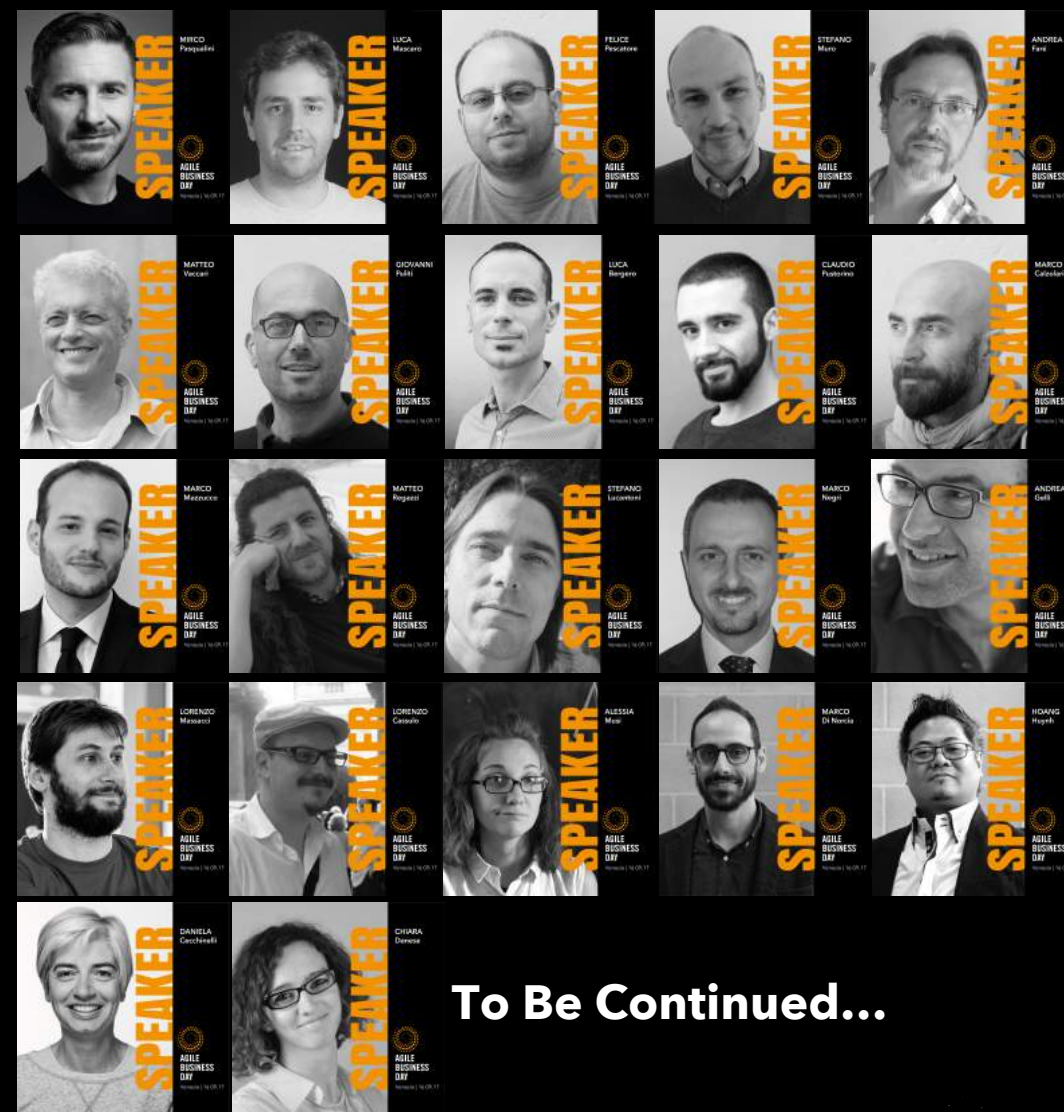


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Numbers

- **1 Day of Education and Networking**
- **36 International Speakers**
- **+600** Attended guests
- **2** Keynote
- **22** Talk
- **6** Workshop
- **1** Panel (Public Administration)
- **1** Live Streaming from the University Ca' Foscari di Venezia YouTube channel



To Be Continued...

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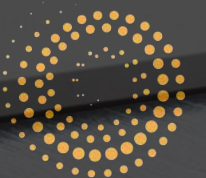


Topics

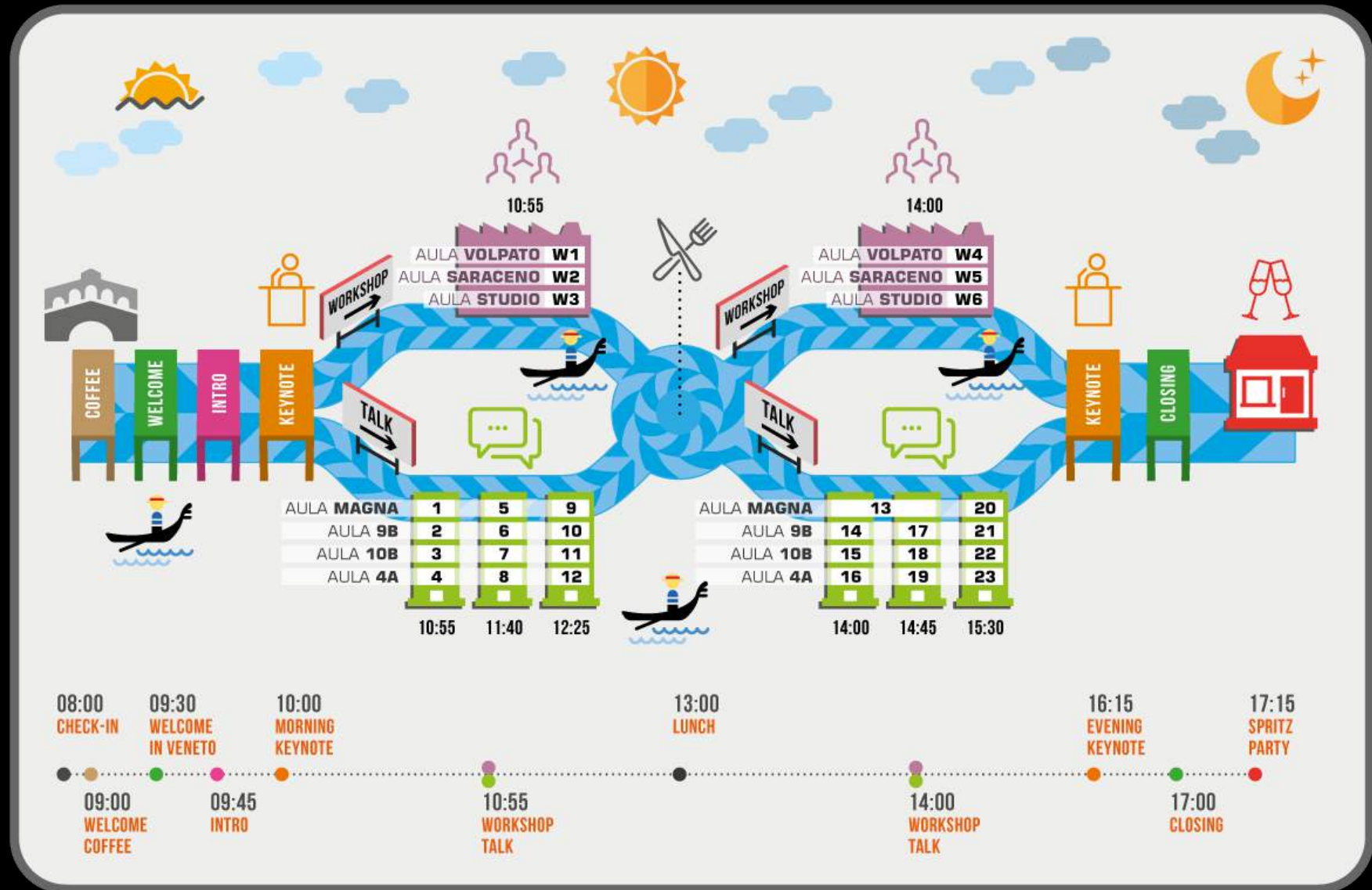
- Introduction to Agile
 - Lean & Scrum method
 - Leadership management
 - Business Transformation
 - Design Thinking
 - Coaching
 - Culture
 - Team Management
 - Product & Service Design
 - Product Management
 - Kanban
 - TDD
 - Learning systems
 - Public Administration
 - Portfolio Management
 - Incremental Innovation
 - Design methods
 - Product Journey
 - User Journey
 - Persona modeling
 - User Story mapping
- and more...

Full List session is available online at
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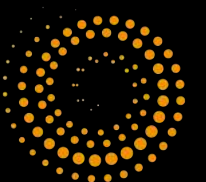


Journey infographic



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Keynotes



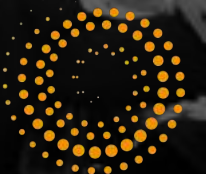
Phil Albernathy
IBM Agile Alchemist
MELBOURNE, AUSTRALIA



Andrea Provaglio
Consultant Agile Coach and Trainer
ITALY

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Speakers

Marco Calzolari
Luca Mascaro
Claudio Pustorino Giovanni Puliti
Luca Bergero
Stefano Muro
Marco Trincardi
Andrea Farè
Marco Mazzucco
Fabio Armani
Felice Pescatore
Marco Negri
Mirco Pasqualini Stefano Lucantoni Matteo Regazzi
Matteo Vaccari
Andrea Gelli
Lorenzo Massacci
Hoang Huynh
Giulia Begal
Angela Sanger
Paolo Sammiceli

Alessia Musi
Matteo Carella
Lorenzo Cassulo
Daniela Cecchinelli
Chiara Danese
Gaetano Mazzanti
Stefano Leli
Pino Decandia
Valerio Zanini
Jacopo Romei
Pere Juarez Vives
Claudio Pustorino
Matteo Regazzi
Andrey Stoev

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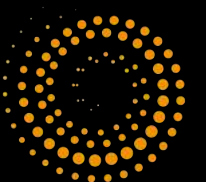
Guest Values

- International Speaker
 - A very intense and exciting experience
 - The atmosphere that breathes in Venice is truly unique
 - #abd17 you will find guests from all over Italy and some parts of the world is nice to meet old and new friends.
 - This year the guests will have the gift bag with many surprises inside
- and more...



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Partner



Università
Ca' Foscari
Venezia

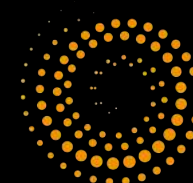


DIGITAL:ENTERPRISE:LAB



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Special thanks for making us dream



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University
of Venice



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