

ESIC BUSINESS & MARKETING SCHOOL

FACT SHEET

2023|24

CAMPUS MADRID

Head of International Office
Erasmus Institutional Coordinator



Ms. NURIA FERNÁNDEZ MARTÍNEZ

nuria.fernandez@esic.edu
+34914524160 | +34600476708

International Projects Coordinator



Ms. ANA ESCALERO AZANZA

ana.escalero@esic.edu
+3491424153 / +34662316168

CAMPUS VALENCIA

International Relations Coordinator



Mr. ENRIQUE PLANELLS

enrique.planells@esic.edu
+34 96 361 48 11

CAMPUS BARCELONA

International Mobility Coordinator



Ms. ANNA ADAMSON SHELLY

anna.adamson@esic.edu
+34 662337261



AVAILABLE
CAMPUS FOR
EXCHANGE
PROGRAMS

ENGLISH 
PROGRAMS

SPANISH 
PROGRAMS

GRADUATE:

MADRID & BARCELONA

- > INTERNATIONAL MBA - IMBA
- > MASTERS IN **DIGITAL MARKETING** - MDM
- > MASTERS IN **MARKETING MANAGEMENT** - MIM
- > MASTERS IN **INTERNATIONAL TRADE & BUSINESS** - MITB

UNDERGRADUATE:

VALENCIA

- > BACHELOR'S DEGREE IN **BUSINESS ADMINISTRATION**
- > BACHELOR'S DEGREE IN **INTERNATIONAL BUSINESS**
(APPROXIMATELY 60% IN ENGLISH)
- > BACHELOR'S DEGREE IN **DIGITAL BUSINESS** (SOME COURSES
ARE DELIVERED IN SPANISH DURING THE FIRST TWO YEARS)

[SEE COURSELISTS >](#)

BARCELONA

- > BACHELOR'S DEGREE IN **MARKETING AND DIGITAL BUSINESS**
- > **DIGITAL BUSINESS** (YEAR 24-25)

[SEE COURSELISTS >](#)

GRADUATE:

MADRID & BARCELONA

- > MÁSTER EN **DIRECCIÓN DE MARKETING Y GESTIÓN COMERCIAL** - GESCO
- > MÁSTER EN **DIRECCIÓN DE LOGÍSTICA, TRANSPORTE Y CADENA DE SUMINISTRO** - LOCS
- > MÁSTER EN **BUSINESS MANAGEMENT** - MBM
- > MÁSTER EN **FINANZAS** - MDF

UNDERGRADUATE:

VALENCIA

- > GRADO OFICIAL DE **ADMINISTRACIÓN Y DIRECCIÓN DE EMPRESAS**
- > GRADO OFICIAL DE **INTERNATIONAL BUSINESS**
(APPROXIMATELY 60% IN ENGLISH)
- > GRADO OFICIAL DE **COMUNICACIÓN Y RELACIONES PÚBLICAS**
- > GRADO OFICIAL DE **MARKETING**

[SEE COURSELISTS >](#)

BARCELONA

- > GRADO OFICIAL DE **MARKETING**
- > GRADO EN **DIGITAL BUSINESS**

ACADEMIC INFORMATION FOR INTERNATIONAL STUDENTS: 2023-2024

APPLICATION DOCUMENTS*	Application Documents to be sent by email to universities and be resent after completion via email	
NOMINATION DEADLINE*	May 15 (Semester 1)	October 15 (Semester 2)
APPLICATION DEADLINES*	May 30 (Semester 1)	November 1 (Semester 2)
ORIENTATION MEETING*	TBC (Mid-September) *	TBC (End-January) *

ACADEMIC CALENDAR*	SEMESTER 1: TBA (Beginning-September / End-January) *	SEMESTER 2: TBA (End-January - Beginning-February / Early-June) *
ACADEMIC BREAKS*	Winter break: 23 December 2022-7 January 2024	Spring break: 23 March-1 April 2024

ADMISSION PROCESS	<ol style="list-style-type: none"> 1. RECEPTION OF APPLICATION DOCUMENTS (SEE BELOW) 2. ADMISSION CONFIRMED BY INVITATION TO WELCOME & ORIENTATION DAY 3. ADMISSION CERTIFICATES WILL BE ISSUED ONLY UPON REQUEST OF STUDENTS OR UNIVERSITIES, AS WELL AS VISA CERTIFICATE FOR NATIONALS FROM OUTSIDE THE EU. 4. WELCOME DOCUMENTS (ACADEMIC CALENDAR AND TENTATIVE COURSE PLAN) ARE SENT
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APPLICATION DOCUMENTS**	
<p>APPLICATION DOCUMENTS FOR GRADUATE STUDENTS</p> <ul style="list-style-type: none"> > ESIC INTERNATIONAL APPLICATION FORM > ID CARD/PASSPORT PHOTOCOPY > STUDENT'S TRANSCRIPT OF RECORDS > 1 ID PHOTOGRAPH ACCEPTED ONLY FORMAT JPG > LANGUAGE LEVEL ACCREDITATION: ENGLISH OR SPANISH (C1 OR HIGHER FOR GRADUATE) > CV > BACHELOR'S DEGREE <p>E-MAIL ADDRESS TO SEND SCANNED DOCUMENTS TO THE INTERNATIONAL TEAM.</p>	<p>APPLICATION DOCUMENTS FOR UNDERGRADUATE STUDENTS</p> <ul style="list-style-type: none"> > ESIC INTERNATIONAL APPLICATION FORM > ID CARD/PASSPORT PHOTOCOPY > STUDENT'S TRANSCRIPT OF RECORDS, > 1 ID PHOTOGRAPH ACCEPTED ONLY FORMAT JPG > LANGUAGE LEVEL ACCREDITATION: ENGLISH OR SPANISH (B2 OR HIGHER) <p>E-MAIL ADDRESS TO SEND SCANNED DOCUMENTS TO THE INTERNATIONAL TEAM.</p>
TRANSCRIPT OF RECORDS	TRANSCRIPT OF RECORDS TO BE SENT DIRECTLY TO UNIVERSITIES WITHIN 8 WEEKS AFTER THE OFFICIAL END OF THE CORRESPONDING EXAMINATION PERIOD

*Tentative information, according to campus calendar

****IMPORTANT:** After receiving the application documents, students will be contacted by the representative coordinator of the corresponding campus

	EU STUDENTS	NON EU STUDENTS
ACCOMMODATION	ESIC has no specific accommodation service, but we provide with information to the students.	
INSURANCE REQUIREMENTS	Are covered by the European Health Card.	Exchange students must have their own Private Medical insurance.
VISA	Do not need to apply for a Spanish visa. (From the European Union).	Have to check with the Spanish Embassy in their home country.
STUDENTS WITH DISABILITY OR SPECIAL NEEDS:	In case of students with special needs please confirm on the Application Form.	

GRADING SCHEME:

UNDERGRADUATE:

The grading scale is from 1 to 10. (5) Is considered the minimum pass mark.

GRADING SYSTEM	FAIL	PASS	SATISFACTORY	GOOD	VERY GOOD	EXCELLENT
ECTS	F	E	D	C	B	A
ESIC	(0 - 4,9)	(5 - 5,9)	(6 - 6,9)	(7 - 7,9)	(8 - 8,9)	(9 - 10)/MH

GRADUATE:

Units are graded on a scale of 01 to 100 points with the following qualitative equivalence:

FAIL 01-59: | **PASS** 60-100:

The minimum mark to pass each unit and the final dissertation is 60.

[ONBOARDING KIT >](#)