VERBALI VSM - rep.n. 625/2025 prot. 135010 del 03/06/2025

PUBLIC SELECTION FOR AWARDING OF N. 3 SHORT-TERM RESEARCH FELLOWSHIPS LASTING 12 MONTHS EACH – within the project code 24729_001392, title: "SUNRISE" - Sistema Unificato per la Narrazione, Rappresentazione, Innovazione, Stile ed Espressione della manifattura artistica", funded by PR Veneto FESR 2021-2027, Azione 1.1.1 Sub A. DGR 729 of 26/06/2024, CUP D19J24000660007 – tutor prof. Carlo Bagnoli. Procedure announced by Call rep. no. 384/2025 - Prot. no. 116940 dated 08/05/2025 c/o Venice School of Management.

PRELIMINARY SESSION - MINUTES OF PROCEEDING

The Selection Committee, appointed with Dean Decree rep. no. 457/2025 . Prot. no. 0132626 dated 30/05/2025 is meeting online on **30/05/2025 at 10.00 (Italian time)**, on the topic: definition of evaluation criteria for applicants to the Call for n.3 Short-term Research Fellowships rep. no. 384/2025 - Prot. no. 116940 dated 08/05/2025.

Attending:

- prof. Marco Vedovato . President

- prof. Maurizio Massaro . member

- prof. Antonio Costantini . member (with the function to take the minutes).

Prof. Marco Vedovato chairs the session; Prof. Antonio Costantini has the function to take the minutes.

The Commission is summoned to determine the evaluation criteria, before examining the documentation produced by the candidates.

The evaluation of the scientific and professional qualifications will be in conformity with the requirements deemed necessary for carrying out the research activities.

The Selection Committee can assign a maximum **grade up to 100 points** for the evaluation of the scientific and professional qualifications and for the interview.

The Commission decides to specify the evaluation grid for titles, CV, other documents produced by the applicants and for interview, as follows:

Profile A - Í Tassonomie semantiche e machine learning: codifica della manifattura artistica attraverso i modelli junghianiÎ

CRITERIA AND MAXIMUM SCORE	DETAILED ASSIGNMENT OF SCORES
Training (max 8 points)	The Commission decides to assess the coherence of the training with the profile sought by analysing the CV proposed by the candidate about the qualification held and any further qualifications obtained: **Max 8 points**

Required skills and evaluable qualifications (max 52 points)	The Commission decides to assess the skills, expertise, and competencies based on the information contained in the CV proposed by the candidate and in the attached documentation. In particular, it shall assign: **Max 15 points**: Work experience related to the specific field of the call; **Max 7 points**: Research experience related to the specific field of the call; **Max 15 points**: Knowledge and proven experience in applying models and theories related to the specific field of the call; **Max 10 points**: Knowledge and proven experience in the use of textual analysis tools; **Max 5 points**: Scientific publications related to the specific field of the call.
Interview **(max 40 points)**	The Commission decides to assign during the interview: **Max 15 points**: Degree of understanding demonstrated with respect to the research activities related to the fellowship profile; **Max 15 points**: Knowledge and skills demonstrated by the candidate for carrying out the research activities required by the profile. In particular, the following knowledge and skills will be assessed: ˝ Knowledge of Venetian artistic manufacturing products; ˝ Ability to classify design artifacts stylistically; ˝ Understanding of the relationship between corporate identity and elements of manufacturing; ˝ Knowledge of the tools and application potential of machine learning; **Max 10 points**: Knowledge of the Italian language.
TOTAL POINTS AVAILABLE	100
MINIMUM OVERALL ELIGIBILITY THRESHOLD	70
Minimum threshold for admission to the interview	45
Minimum threshold for passing the	25

	interview	

Profile B - Í Purpose-driven innovation: analisi identitaria per lo sviluppo di modelli IA nella manifattura artisticaÎ

CRITERIA AND MAXIMUM SCORE	DETAILED ASSIGNMENT OF SCORES
Training (max 8 points)	The Commission decides to assess the coherence of the training with the profile sought by analysing the CV proposed by the candidate about the qualification held and any further qualifications obtained: **Max 8 points**
Required skills and evaluable qualifications (max 52 points)	The Commission decides to assess the skills, expertise, and competencies based on the information contained in the CV proposed by the candidate and in the attached documentation. In particular, it shall assign: **Max 15 points**: Work experience related to the specific field of the call; **Max 7 points**: Research experience related to the specific field of the call; **Max 15 points**: Knowledge and proven experience in applying models and theories related to the specific field of the call; **Max 10 points**: Knowledge and proven experience in the use of sectoral analysis methodologies; **Max 5 points**: Scientific publications related to the specific field of the call.
Interview **(max 40 points)**	The Commission decides to assign during the interview: **Max 15 points**: Degree of understanding demonstrated with respect to the research activities related to the fellowship profile; **Max 15 points**: Knowledge and skills demonstrated by the candidate for carrying out the research activities required by the profile. In particular, the following knowledge and skills will be assessed: ˝ Knowledge of Venetian artistic manufacturing products; ˝ Knowledge of studies on purpose-driven innovation and on corporate identity and communication; ˝ Understanding of the relationship between corporate identity and

	˝ Knowledge of the tools and application potential of AI; **Max 10 points**: Knowledge of the Italian language.
TOTAL POINTS AVAILABLE	100
MINIMUM OVERALL ELIGIBILITY THRESHOLD	70
Minimum threshold for admission to the interview	45
Minimum threshold for passing the interview	25

Profile C Ë Í Brand identity e IA generativa: decodifica dei linguaggi formali per la manifattura artistica"

CRITERIA AND MAXIMUM SCORE	DETAILED ASSIGNMENT OF SCORES
Training (max 8 points)	The Commission decides to assess the coherence of the training with the profile sought by analysing the CV proposed by the candidate about the qualification held and any further qualifications obtained: **Max 8 points**
Required skills and evaluable qualifications (max 52 points)	The Commission decides to assess the skills, expertise, and competencies based on the information contained in the CV proposed by the candidate and in the attached documentation. In particular, it shall assign: **Max 15 points**: Work experience related to the specific field of the call; **Max 7 points**: Research experience related to the specific field of the call; **Max 15 points**: Knowledge and proven experience in applying models and theories related to the specific field of the call; **Max 10 points**: Knowledge of methodologies for translating design languages into descriptive variables to be used in AI systems; **Max 5 points**: Scientific publications related to the specific field of the call.
Interview **(max 40 points)**	The Commission decides to assign during the interview: **Max 15 points**: Degree of understanding demonstrated with

	respect to the research activities related to the fellowship profile; **Max 15 points**: Knowledge and skills demonstrated by the candidate for carrying out the research activities required by the profile. In particular, the following knowledge and skills will be assessed: ˝ Knowledge of Venetian artistic manufacturing products; ˝ Knowledge of studies on brand identity and corporate communication; ˝ Understanding of the integration between aesthetic, lexical, and technological dimensions; ˝ Knowledge of the tools and application potential of AI; **Max 10 points**: Knowledge of the Italian language.
TOTAL POINTS AVAILABLE	**100**
MINIMUM OVERALL ELIGIBILITY THRESHOLD	**70**
Minimum threshold for admission to the interview	**45**
Minimum threshold for passing the interview	**25**

Having defined the criteria as specified above, the Commission requests the Venice School of Management's Secretariat to receive all the documents sent by the candidates to proceed with the subsequent evaluation activity.

The commission's summoned online **on 03/06/2025 at 14.30 (Italian time)** for the evaluation of the qualifications.

At 11:00 (Italian time) the meeting is over.

The present document in English is a mere translation of the original in Italian for information purposes only. In case of a discrepancy, the Italian original will prevail.

Read, confirmed and signed

SELECTION COMMITTEE

- prof. Marco Vedovato . President

- prof. Maurizio Massaro . member

- prof. Antonio Costantini . member (with the function to take the minutes).