



Call for n. 1 Short Research Fellowship - Ca' Foscari University of Venice – Department of Management

(L. 240 del December 30th 2010, art. 18, DL 19/2012; Regulations about Short Research fellowships DR 300/2014 del 14/04/2014 - last modified October 18, 2021 DR 1277/2021)

The present document in English is to be considered as a mere translation of the provisions of the call which is available in Italian at the following - Albo on line <http://www.unive.it/data/30402/>. The text in Italian is the official text of the notice of competition for all legal intents and purposes and, in the event of non-conformity with the present document, it shall prevail.

Description

The Department of Management of the Ca' Foscari University of Venice, on the basis of resolution taken by the Departmental Council on March 29th 2023 on the awarding of research grants for research fellows, hereby calls for applications for n. 1 Short Research Fellowship entitled "**Maritime museums: current trends and challenges**" lasting **5 months. The expected starting date is beginning of June 2023.**

The research fellow must perform the following research:

SHORT RESEARCH FELLOWSHIP - "Maritime museums: current trends and challenges"

ABSTRACT

INTRODUCTION

In the macro-area of contemporary tourism, coastal tourism is, in many countries, the sector affected by the greatest growth. These geographical areas can rely on a multiplicity of resources, not only natural, human and physical, but also cultural. For example, maritime museums can represent a significant lever for tourism attractiveness (Appiotti et al., 2019). In recent decades, the importance of maritime heritage in all its forms has led to efforts to coordinate their conservation both nationally and internationally, but it has been pointed out how the managerial aspect of coastal and maritime cultural heritage has instead been neglected (Ounanian et al., 2021).

One of the main challenges that needs to be addressed today is how to balance local and international narratives while satisfying both citizens and potential visitors (Hicks, 2001; Davies, 2012; Paine, 2016; Hickman, 2020).

In this landscape, Mediterranean countries occupy a particularly prominent position, as economic dependence on the coastal tourism sector is greater than in other parts of the world.

OBJECTIVES

This research activity aims to deeply analyze Maritime Museums by adopting both the visitor and the management perspectives. The main objective is to collect the data needed to extensively map the Mediterranean Maritime Museums.

METHODOLOGY

The required activities can be grouped as follows:

- identification of the sample of all Maritime Museums facing the Mediterranean Sea and collection of a list of information available online for each museum;
- implementation of semi-structured open-ended interviews with key informants (both museum directors and expert visitors).

TASKS TO BE DONE

- Preparation of an evaluation indicator for maritime museums;
- Secondary data collection of maritime museums in the Mediterranean area;
- Collection of any missing data through primary sources;
- Data collection through semi-structured interviews;
- Secondary data collection from Google Business and Facebook Reviews;
- Participation in events related to the navy and sea museums (both in Italy and abroad) with the aim of collecting useful data for research purposes.

EXPECTED RESULTS

The extensive data collection activity will allow to create a complete database on the Mediterranean Maritime Museums that will enable their mapping with the purpose of feeding subsequent research.



In addition, with the involvement of experts, the main managerial issues related to Maritime Museums will be identified.

CONTRIBUTIONS

The data collection and research activities presented above, contribute to the literature on culture and value creation, focusing on Mediterranean Maritime Museums, to provide suggestions to managers, scholars, policy makers and practitioners.

Studies specifically focused on Maritime Museums are very few and mostly related to European Projects or individual case studies mainly to explain the satisfaction factors of a single Maritime Museum or to perform comparisons between two or more museums.

In contrast, a broader approach that considers the entire sample of Maritime Museums from a wide geographic area seems to be missing.

The scientific responsible and tutor of the short research fellowship is **prof. Francesco Casarin**.

The research fellow must provide the department with the following research output:

- **two-monthly reports** on the activities (Tot. **3 reports**);
- **a final report** on the activities undertaken, highlighting the results achieved.

For anything not specified in this Call, please refer to the Regulations and applicable legislation.

Duration of the contract: 5 months, indicatively starting in **June 2023**.

The research fellowship amounts to euro € 7.000,00 (seven thousand //00), exempt from IRPEF (personal income tax) and INPS (social security contributions). The amount awarded is understood to include any possible cost related to the research activity of the project.

The amount, granted in one single instalment at the end of the Short Research Fellowship, shall only be approved and awarded for whole months completed; amounts for months not completed shall not be awarded.

Deadline for the submission of applications: April 27th 2023, at h 13:00 (1PM, Italian time).

Who can apply? (University Regulation for short-term research fellowships, Art. 3)

Applications are open to all EU citizens and non-EU citizens who hold:

- **Master's degree in classe LM-76 Scienze economiche per l'ambiente e la cultura** (Italian Regulation), with a final score of 110/110 or higher;

In addition, the following **skills and competencies** will be assessed as rewarding:

- Knowledge of managerial issues in Maritime Museums, adopting a marketing perspective;
- English language, **at least B2 level**;
- Willingness to travel abroad for data collection purposes.

People who kinship and affinity, up to and including the fourth degree, with any professor belonging to the Department or to the Centre announcing the call for applications, or with the Rector, the Chief Executive Officer or a member of the University Board of Directors or other relevant provisions of Law 240/2010. Article 18, par. 1, lett b) are forbidden to participate to the selection.

The requirements must be held by the deadline for this call for applications.

Candidates are admitted to the selection conditionally; they may be excluded from the call at any time should they fail to meet the predefined requirements, even after the selection process is complete, with just cause and notification sent to the person concerned.

Short Research Fellowship to non-EU citizens.

If a non-EU citizen already living in Italy applies for a Research Fellowship, he must hold a residence permit valid up to the Deadline of the call. Otherwise, the Department undertakes to undergo the procedures for obtaining a residence permit for research activities.



How to apply (University Regulations for short-term research fellowships, Art. 5)

Candidates must submit:

- a) The application form, signed and dated, available on the University website <https://www.unive.it/data/28824/>
- b) A CV in European format (Europass) **signed with handwritten signature and dated and containing the declaration on data use and privacy stated by Italian Law D.P.R. n. 445/2000, D.Lgs 196/2003 and art. 13 of the GDPR (EU Regulation n. 2016/679).** The Europass form is available online at this link: <http://www.unive.it/pag/10368/>;
- c) A photocopy of a valid identity document (identity card or passport);
- d) Any other document, qualification or publication that may be useful for the selection.

Incompatibility

The fellowship within this announcement may not be combined with:

- scholarships and/or fellowships awarded for any reason, except those awarded by national and foreign research institutes for research periods abroad as part of the specific activities stated in the programme of work carried out by the holder;
- attendance of PhD courses with scholarship and medical specialization, both in Italy and abroad;
- research grants "assegni di ricerca";
- subordinate employment relationship.

Grant holders are allowed to perform casual or temporary work, upon written notice to the scientific responsible of the grant and under the following conditions: a) the activity is certified as compatible with the research to be performed by the above-mentioned responsible; b) any conflict of interest with the research activity can be envisaged; c) it will not prejudice the status of the University, with reference to the activities performed.

The awarding of the grant does not imply the establishment of any employment contract, nor does it rise any rights of access to positions of employment at the University.

How to submit an application

Candidates must demonstrate possession of qualifications (excluding publications) by means of the declarations referred to in the aforementioned D.P.R. n. 445/2000.

The lack or inaccuracy of the declaration(s) referred to in letters a), b), d) will result in exclusion from the selection.

The University carries out random checks on the veracity of the statements made by the candidates in the applications and in the curriculum.

If from the control indicated above the untruthfulness of the content of the declaration emerges, the declarant forfeits any benefits resulting from the provision issued based on the untruthful declaration, without prejudice to the provisions of the criminal code and special laws on the subject.

Applications can be:

- 1) **sent by certified e-mail** to the address protocollo@pec.unive.it.

Indicate the following wording in the subject of the e-mail: **"Bric-MUSEI MARITTIMI-5 mesi"**. It should be noted that the validity of such sending, as established by current legislation, is subject to the use by the candidate of a certified e-mail box in turn. Therefore, sending from a simple / ordinary e-mail box will not be considered valid even if addressed to the PEC of the Ca' Foscari University of Venice. Only documents in PDF/A format must be attached to the e-mail message;

- 2) **sent by e-mail** to the address ricerca.management@unive.it specifying in the subject of the e-mail **"Bric-MUSEI MARITTIMI-5 mesi"**. In this case, the candidate assumes the responsibility arising from any failure to deliver the application and related documentation. Only documents in PDF format must be attached to the e-mail message.

The University assumes no responsibility in the event of dispersion of communications due to inaccurate indications of residence and address by the applicant, or from failure, or late, communication of the change of the same, nor for any postal or telegraphic problems, not attributable to the Administration itself. Likewise, the University cannot be held responsible for any non-receipt of applications sent via non-certified email within the deadline.



Selection procedure

Candidates shall be selected on the basis of their qualifications by a selection committee appointed pursuant to Art. 7 of the Regulation for the awarding of short-term research fellowship.

The selection procedure comprehend the **qualifications assessment and the interview, to be held via teleconference**. The beginning of the **interviews phase** is scheduled for **May 16th and/or May 17th, 2023, via GMEET platform**.

The list of candidates admitted to the interview and eventual postponements will be announced on **May 10th, 2023** by means of a notice that will be published on the web page of the Department of Management "Research > Research Grants" at <https://www.unive.it/data/29521/> and <http://www.unive.it/data/17431/> and on the dedicated page of the University website at <http://www.unive.it/data/28900/>. The publication of the aforementioned calendar, list and announcements have the value of notification; therefore, candidates are required to present themselves, with the valid identification document presented during the application phase, on the day, the time and according to the electronic media indicated in the public notice. The absence of a candidate from the interview will be considered to all intents and purposes as a waiver.

Evaluation Procedure and Commission.

A **Commission** summoned by the Director of the Department, who indicates the President of the Commission and the member taking the minutes, will evaluate the applications.

Evaluation procedure. The Commission defines the general evaluation criteria. The interview and any other test must ascertain the suitability of the applicant to the research activity.

The Selection Committee awards a maximum of 100 points to applications, on the basis of the **qualifications and interview**, and then drafts a final merit-based ranking according to the assigned scores and identifies the winner. In the event of a tie, priority shall be granted to the younger of the two candidates.

The ranking shall be used according to the order in which it has been formulated and, in the event of withdrawal or failure by the assignee to accept the award by the deadline set by the department or early termination of the research collaboration agreement, the grant shall be assigned to another candidate following the order of the final merit-based ranking, in accordance with the Regulation for the Awarding of short-term research fellowships (Art. 8). The Selection Committee shall submit a competition report to the Director of the research department, who, after verifying the legitimacy of the competition procedure, shall approve the procedure and award the grant by Director's decree.

Awarding of the grant and publication of the documents

Having received the documents relating to the selection procedure, the Department Director shall approve the ranking and the competition report by Director's decree and make them public according to the procedures specified in the Regulation awarding the short research fellowship art. 6 and in the website <http://www.unive.it/data/28900/>. Exclusion is justified in detail in the selection reports which can be accessed in accordance with law 241/90.

The Director of the Department at which the research programme will be conducted awards the research fellowship to the winner of the selection procedure, subject to ascertainment of the prescribed requirements.

The secretariat of the department that issued the call for applications shall inform the winner in writing, including the start date of the grant.

The winner must accept the grant within seven days of receipt of the written notification referred to above, under penalty of revocation. In the event of withdrawal by the assignee, the grant shall be assigned to another candidate, following the order of the final merit-based ranking.

The results of all phases of the selection process will be published in the University's online register - Albo on line <http://www.unive.it/data/30402/>, on the Department web page <https://www.unive.it/data/29521/> and <http://www.unive.it/data/17431/>, and on the dedicated page of the University website <http://www.unive.it/data/12122/>. All information on the convocation of candidates will be published there, too, without further direct communication to the candidates.

Access shall nonetheless be guaranteed to the records of the selection procedure, pursuant to Italian Law no. 241 of 7 August 1990 and subsequent amendments and additions and the relative internal implementing regulation.

Information and contacts

Candidates may find further details about the application process and the research project in the official call published



Università
Ca' Foscari
Venezia

Decree of the Director of the Department of Management DMA n. 294/2023 Prot. n. 0090502 of the 10/04/2023

on: <http://www.unive.it/data/28824/>.

For further information please contact - Department of Management - Research Area - tel. 0412348758 - email: ricerca.management@unive.it

Personal data

Personal data treatment will be conducted in conformity with national and EU law (D.Lgs 196/2003 ad EU Rule 2016/679). It is possible to download the policy document (in Italian) here: <https://www.unive.it/pag/36550/>.

Person in charge of the procedure

In accordance with the provisions of Art. 5 of Italian Law no. 241 of 07/08/1990 and subsequent amendments and additions, the person in charge of the administrative procedure for this selection procedure is Sonia Pastrello, Executive Officer of the Department of Management.

Final rules

For anything not specified in this call, see the University of Venice's current regulations regarding the awarding for research fellowships and the current legislation.

Digitally signed
The Head of the Department of
Management
Prof. Anna Comacchio

Digitally signed
Seen
The person in charge of the procedure,
Executive Officer of the Department of Management,
Sonia Pastrello.