



Venice, december 16<sup>th</sup> 2024  
Rep. 1239 prot. 281528

**Research fellowship “Enhancing Craft Ecosystems through a Managerial Approach in European Networks” Project acronym: HEPHAESTUS Heritage in EuroPe: new techHologies in crAft for prEserving and innovaTing fUtureS - CUP H73C22001530006 - Università Ca' Foscari Venezia (Italian law 30 December 2010, n.240, art. 22).**

**The present document in English is to be considered as a mere summary of the main provisions of the notice of competition which is available in Italian at the following ([link](#)) The text in Italian is the official text of the notice of competition for all legal intents and purposes and, in the event of non-conformity with the present document, it shall prevail.**

### **Description**

The Venice School of Management at Università Ca' Foscari Venezia invites application for one 26-month fellowship in “*Enhancing Craft Ecosystems through a Managerial Approach in European Networks*”, Project n. 101095123 – HORIZON-CL2-2022-HERITAGE-01, CUP H73C22001530006 under the supervision of prof. Fabrizio Panozzo - SSD ECON-06/A (Business Administration, Accounting & Performance Measurement).

Reference to project Work Packages: WP1, WP2, WP3, WP4, WP 5, WP6, WP7. A full copy of the approved project will be provided to the selected applicant.

**Abstract:** As part of the Horizon Project "Hephaestus," the research fellow will be tasked with activities including networking, dissemination of research results, mentoring of craft businesses, and project management. The role requires organisational and relational skills to transfer the project results to beneficiaries, promotesustainable business models, transmit craftsmanship knowledge and values to younger generations and society, and foster interaction with policymakers, citizens, and local communities. The research fellow will be required to operate with a distinctively managerial approach that integrates cultural, social, and economic objectives with the competitiveness needs of artisanal enterprises. They must ensure the coherence and effectiveness of activities, with particular attention to enhancing traditional craft skills and implementing sustainable management practices. Furthermore, the research fellow will be responsible for building and strengthening collaboration networks in the craft sector as a creative industry, both at the regional level—by expanding the stakeholders included in the ecosystem of Venetian and Veneto craftsmanship—and at the European level by supporting the creation and consolidation of the meta-project "Craftour." This initiative aims to systematise various European projects dedicated to craftsmanship.

### **Specific Objectives**

- 1. Development and Coordination of Strategic Relationships.** Strengthen collaborations with craft enterprises and involved stakeholders, expanding the network and promoting the craft ecosystem as a driver of innovation and sustainability.
- 2. Promotion of Craft Mentoring.** Design and implement integrated mentoring programs that enhance the transfer of knowledge and skills in craftsmanship to younger generations while maintaining a consistent dialogue with other project activities.
- 3. European Networking.** Consolidate connections with other Horizon projects and European initiatives, contributing to the project's strategic positioning within craftsmanship and sustainable tourism.
- 4. Communication and Dissemination of Results.** Lead the development and implementation of an integrated communication strategy to promote project results and engage stakeholders through innovative, high-impact content.
- 5. Evaluation of Business Models and Sustainability.** Monitor the effectiveness of proposed business models, ensuring replicability and sustainability of activities for beneficiary craft enterprises.
- 6. Contribution to the Craftour Meta-Initiative.** Coordinate project activities within Craftour, strengthening operational synergies and highlighting the role of craftsmanship as a cultural heritage and an innovative sector.

### **Activity Outputs**

- 1. Strategic Networking Report.** A document detailing developed collaborations, new companies involved, and synergies created with other European projects, highlighting the role of mentoring activities and their operational impact.
- 2. Mentoring Program.** A structured guide describing objectives, methodologies, and activities to integrate mentoring with transferring craftsmanship skills and technological innovations.



3. **Integrated Communication Plan.** A document outlining innovative strategies and tools to promote project results through “Craft Histories,” targeting local, national, and European stakeholders.
4. **Operational Policy Briefs.** Concise recommendations based on project outcomes, aimed at influencing public policies and supporting craft enterprises.
5. **Contribution to Craftour Coordination.** A detailed report documenting the HEPHAESTUS project's contribution to the meta-initiative, emphasising activated synergies and achieved impacts.

The research may be carried out in Italian and English.

The fellowship is intended to provide the successful candidate with the opportunity to pursue his/her own research while benefiting from the range of expertise at Università Ca' Foscari Venezia.

#### **Who can apply**

Prospective candidates are expected to hold a master's degree in LM-76 (Scienze Economiche per l'Ambiente e la Cultura/Cultural Management, Cultural Economics) and scientific-professional curriculum suitable to the development of research activities related to the fellowship.

Ca' Foscari encourages applications from researchers with positive evaluation in all the criteria in individual proposals such as Marie Skłodowska Curie Actions - Individual Fellowships/ERC Starting Grants/FIRB (Italian Fund for basic research investments)/SIR (Scientific Young Independence Research) or similar. Researchers having successfully completed Marie Skłodowska Curie Actions - Individual Fellowships/ERC Starting Grants/FIRB (Italian Fund for basic research investments)/SIR (Scientific Young Independence Research) or similar funded projects are warmly encouraged to apply.

**Duration of contract:** 26 months (approximately starting: February 2025).

**Stipend:** The research fellowship amounts to **23.340,00 Euros per year**, including taxes and social charges depending on applicant's filing status (cost to Ca' Foscari: € 28.800,00).

**Deadline for submission of applications: January 10<sup>th</sup> 2025, 12 noon (Italian time).**

#### **How to apply:**

Candidates shall submit:

1. The application form;
2. A motivation letter (max 1 page) along with their CV in European format, duly dated and signed, both to enclosed as a one single.pdf file ([link](#)); a declaration must be appended in the footnote of the curriculum, pursuant to the Italian DPR 445/2000 and subsequent amendments and additions, that the information provided corresponds to the truth. Moreover the candidates have to consent to the use of their personal data for the purposes of this selection procedure pursuant to the Italian Legislative Decree 196/2003 and to the EU Regulations 2016/679;
3. The attachments called “obligations and understanding” and “participation and compatibility”;
4. All documents, qualifications and publications relevant for the selection procedure (please, see the notice - [link](#));
5. A copy of a valid identity document (either Identity Card or Passport);
6. (If available) Evaluation Summary Reports of Marie Skłodowska Curie Actions - Individual Fellowships/ERC Starting Grants/FIRB (Italian Fund for basic research investments)/SIR (Scientific Young Independence Research) individual proposals having passed all the evaluation thresholds;
7. (If available) Details of Marie Skłodowska Curie Actions - Individual Fellowships, ERC Starting Grants, FIRB (Italian Fund for basic research investments)/ SIR Scientific Young Independence Research funded projects;
8. Declaration on availability to held the interview in remote ([link](#)) to be send via email at the following address: [segreteria.management@unive.it](mailto:segreteria.management@unive.it)

All the schemes of the quoted documentation are available on the website ([link](#)).

**Incomplete applications will be rejected.**

#### **How to submit your application**

Applications should be submitted by the online procedure, available on the notice webpage ([link](#))

**Or submit here:** <https://apps.unive.it/domandeconcorso-en/accesso/2024-hephaestus-quinques>



### By inserting their Italian Tax Code

Foreign citizens not yet in possession of the Italian Tax Code can use the following link <https://apps.unive.it/utills/cf> to obtain a temporary one and be able to proceed with the request.

The candidate, after the uploading, will receive a submission number and an e-mail acknowledging receipt of his/her application.

The candidate if necessary could access the procedures for updating any data and materials by the link provided by the e-mail, in any case any updates must be made no later than the deadline: **January 10<sup>th</sup> 2025, 12 noon (Italian time)**.

Please note that the University can be contacted for any support needs by the candidate until 24 hours prior to the deadline.

We will inform that the University will be closed on the following days: December 24<sup>th</sup> 2024 – January 06<sup>th</sup> 2025.

Please note that in case of an high number of applications and / or weight of the materials loaded by the candidates the system might become slower, Therefore it is suggested not to start the process close to the deadline.

**NB:** the University does not take on responsibility for wrong or late communication of addresses, nor for any communication problem not depending on the University.

### Evaluation

The evaluation takes into account the criteria and thresholds described in the table below.	
Evaluation criteria	Scores
Qualification, including education, publications, work experience, awards, etc., and tests (if any)	Maximum 60 points; Minimum admission score: 42/60
Interview and other tests (if any)	Maximum 40 points Minimum admission score: 28/40
TOTAL AVAILABLE SCORE	100/100
Threshold for inclusion in the final ranking	70/100

### Selection procedure

The interview will be on **January 24<sup>th</sup> 2025, at 10 a.m. (Italian time)**. The interview will be held in remote only. Further details on how to connect online will be published alongside the convocation notice. The short-list of the candidates admitted to the interview, or any postponement, will be published on the University's webpage on January 21<sup>st</sup> 2025 ([link](#)).

### Information and contacts

Candidates may find further details about the application process and the research project in the official call published on the following ([link](#))

Preliminary inquiries about the research program should be addressed to Fabrizio Panozzo  
<[bauhaus@unive.it](mailto:bauhaus@unive.it)>

Additional information about the application procedure may be obtained from Elisabetta Cagnin  
<[lisa@unive.it](mailto:lisa@unive.it)> <[ricerca.management@unive.it](mailto:ricerca.management@unive.it)>