



Venezia, July 29<sup>th</sup> 2024  
Rep. 743 prot. 185329

**Research fellowship on “*The impact of investments in culture between enterprises and civil society. A comparative analysis of corporate strategies and foundations’ policies in a social accountability perspective*”** Università Ca' Foscari Venezia (Italian law 30 December 2010, n. 240, art. 22 and subsequent amendments and additions).

**The present document in English is to be considered as a mere summary of the main provisions of the notice of competition which is available in Italian at the following ([link](#)) The text in Italian is the official text of the notice of competition for all legal intents and purposes and, in the event of non-conformity with the present document, it shall prevail.**

#### **Description**

The Department of Management at Università Ca' Foscari Venezia invites application for one-year fellowship in ***The impact of investments in culture between enterprises and civil society. A comparative analysis of corporate strategies and foundations’ policies in a social accountability perspective***, under the supervision of prof. Fabrizio Panozzo (SSD ECON-06/A Business Administration, Accounting & Performance Measurement).

**Abstract:** The research aims to produce a deeper knowledge of the use of performance indicators within interventions in support of culture by enterprises and private institutions, analysing their approach to measurement in two specular contexts: banking foundations and enterprises with a distinct policy of supporting cultural production. Through the use of a historical perspective, though one extended up to the present, the project endeavours to reconstruct intentions, processes and results of the private sector’s support of culture by reading these elements through the lens of the accounting instruments developed and introduced to represent and govern complex phenomena such as wellbeing, development, knowledge, reputation and philanthropy. The category of “impact” appears as the point of convergence of many of these efforts, and as such, it is upon this that the research proposes to focus.

In particular, the project establishes the following objectives:

- Contextualisation of the growing interest in the cultural sector within a wider preoccupation for the social impact of enterprises;
- Historic and geographically situated in-depth study of the role of banking foundations as actors historically linked to interventions in the social sector and, more specifically, in the cultural one.
- Reconstruction of the paths through which traditional enterprises come into contact with culture and of the approaches selected to measure their contribution to that field.

Comparative analysis of the approaches to support the cultural sector and the accountability logics of foundations and enterprises, considering also the effects on the benefitting cultural organisations

The research may be carried out in Italian and English.

The fellowship is intended to provide the successful candidate with the opportunity to pursue his/her own research while benefiting from the range of expertise at Università Ca' Foscari Venezia.

#### **Who can apply**

Prospective candidates are expected to hold a master’s degree in LM-76 (Economic Sciences for Environment and Culture) or LM-77 (Economic and business sciences) and scientific-professional curriculum suitable to the development of research activities related to the fellowship.

Ca' Foscari encourages applications from researchers with positive evaluation in all the criteria in individual proposals such as Marie Skłodowska Curie Actions - Individual Fellowships/ERC Starting Grants/FIRB (Italian Fund for basic research investments)/SIR (Scientific Young Independence Research) or similar.

Researchers having successfully completed Marie Skłodowska Curie Actions - Individual Fellowships/ERC Starting Grants/FIRB (Italian Fund for basic research investments)/SIR (Scientific Young Independence Research) or similar funded projects are warmly encouraged to apply.

**Duration of contract:** 12 months (approximately starting: September 2024), with the possibility of renewal within the limits of art. 2 of the Regulations on university research fellowship awarding, which will be subject to



a specific contract.

**Stipend:** The research fellowship amounts to **19.367,00 Euros per year**, including taxes and social charges depending on applicant's filing status (cost to Ca' Foscari € 24.000,00).

**Deadline for submission of applications: August 22<sup>nd</sup> 2024, 12 noon (Italian time).**

#### How to apply:

Candidates shall submit:

1. The application form;
2. A motivation letter (max 1 page) along with their CV in European format, duly dated and signed, both to enclosed as a one single.pdf file ([link](#)); a declaration must be appended in the footnote of the curriculum, pursuant to the Italian DPR 445/2000 and subsequent amendments and additions, that the information provided corresponds to the truth. Moreover the candidates have to consent to the use of their personal data for the purposes of this selection procedure pursuant to the Italian Legislative Decree 196/2003 and to the EU Regulations 2016/679;
3. The attachments called "obligations and understanding" and "participation and compatibility";
4. All documents, qualifications and publications relevant for the selection procedure (please, see the notice - [link](#));
5. A copy of a valid identity document (either Identity Card or Passport);
6. (If available) Evaluation Summary Reports of Marie Skłodowska Curie Actions - Individual Fellowships/ ERC Starting Grants/FIRB (Italian Fund for basic research investments)/SIR (Scientific Young Independence Research) individual proposals having passed all the evaluation thresholds;
7. (If available) Details of Marie Skłodowska Curie Actions - Individual Fellowships, ERC Starting Grants, FIRB (Italian Fund for basic research investments)/ SIR Scientific Young Independence Research funded projects;
8. Declaration on availability to held the interview in remote ([link](#)) to be send via email at the following address: [segreteria.management@unive.it](mailto:segreteria.management@unive.it)

All the schemes of the quoted documentation are available on the website ([link](#)).

**Incomplete applications will be rejected.**

#### How to submit your application

Applications should be submitted by the online procedure, available on the notice webpage ([link](#))

**Or submit here:** <https://apps.unive.it/domandeconcorso-en/accesso/dma-p07-2024>

#### By inserting their Italian Tax Code

Foreign citizens not yet in possession of the Italian Tax Code can use the following link

<https://apps.unive.it/utills/cf> to obtain a temporary one and be able to proceed with the request.

The candidate, after the uploading, will receive a submission number and an e-mail acknowledging receipt of his/her application.

The candidate if necessary could access the procedures for updating any data and materials by the link provided by the e-mail, in any case any updates must be made no later than the deadline: **August 22<sup>nd</sup> 2024, 12 noon (Italian time).**

Please note that the University can be contacted for any support needs by the candidate until 24 hours prior to the deadline.

We will inform that the University will be closed on the following days: August 10<sup>th</sup> 2024 – August 18<sup>th</sup> 2024.

Please note that in case of an high number of applications and / or weight of the materials loaded by the candidates the system might become slower, Therefore it is suggested not to start the process close to the deadline.

**NB:** the University does not take on responsibility for wrong or late communication of addresses, nor for any communication problem not depending on the University.

#### Evaluation



The evaluation takes into account the criteria and thresholds described in the table below.

| <b>Evaluation criteria</b>  | <b>Scores</b>  |
|---|--|
| Qualification, including education, publications, work experience, awards, etc., and tests (if any) | Maximum 60 points;<br>Minimum admission score: 42/60 |
| Interview and other tests (if any)  | Maximum 40 points<br>Minimum admission score: 28/40  |
| <b>TOTAL AVAILABLE SCORE</b>  | <b>100/100</b>                                       |
| Threshold for inclusion in the final ranking  | <i>70/100</i>  |

### **Selection procedure**

The interview will be on **September 04<sup>th</sup> 2024, at 09.00 a.m. (Italian time)**. The interview will be held in remote only. Further details on how to connect online will be published alongside the convocation notice. The short-list of the candidates admitted to the interview, or any postponement, will be published on the University's webpage on September 02<sup>nd</sup> 2024 ([link](#)).

### **Information and contacts**

Candidates may find further details about the application process and the research project in the official call published on the following ([link](#))

Preliminary inquiries about the research program should be addressed to Fabrizio Panozzo  
<[bauhaus@unive.it](mailto:bauhaus@unive.it)>

Additional information about the application procedure may be obtained from <[lisa@unive.it](mailto:lisa@unive.it)>  
<[ricerca.management@unive.it](mailto:ricerca.management@unive.it)>