







Research fellowship on: Social innovation in local innovation systems in tourism destinations, PNRR iNEST Project, Interconnected North-East Innovation Ecosystem - Implementing Entity: University of Padua, - CUP: H43C22000540006

The present document in English is to be considered as a mere summary of the main provisions of the notice of competition which is available in Italian at the following (<u>link</u>) The text in Italian is the official text of the notice of competition for all legal intents and purposes and, in the event of non-conformity with the present document, it shall prevail.

## **Description**

The "Centro temporaneo Progetto Ecosistema dell'Innovazione" at Università Ca' Foscari Venezia, in charge of the administrative management of the above mentioned project, invites applications for a fellowship in:

Title: Social innovation in local innovation systems in tourism destinations

SSD or Research sector: SPS/09

Scientific coordinator or supervisor: Dr. Maurizio Busacca

**Duration**: 24 months

Abstract:

The research project tackles the relationship between local communities and creative manufacturing in the contexts of overtourism and undertourism from the perspective of regional innovation systems (Asheim et al. 2011; Ramella 2015) and in particular of local innovation systems in the tourism sector (Prats et al. 2008; Carson et al. 2014). Here, what interests is to understand the effects of certain configurations of actors and policies in the tourism sector on local development trajectories and their retroactive mechanisms. In particular, the research will focus on social innovation at the territorial scale (Oosterlyinck et al. 2020; Kazepov et al. 2022), adopted here as a lens to interpreting the relationship between creative manufacturing and the local community in more or less tourist-oriented destinations (Malek and Costa 2015; Alkier et al. 2017; Mosedale and Voll 2017). From the perspective of economic sociology, the researcher is expected to investigate the different configurations of the relationship between social institutions, the local community and creative enterprises, especially in terms of their different influences on the tourism sector and on the emphasis on tourism sustainability. In doing it, the researcher will have to apply a mix of quantitative and qualitative methods to reconstruct the influence of the creative industries-local communities relationship on local tourism sector and to identify the professions that influence it. The researcher will be responsible for the establishment and upkeeping of an intense dialogue with professionals, business firms and non-profit organization active in craftsmanship, creative services and industries, performing arts, and media. In this way, the research results will actively contribute to the transformation of the business models that currently shape the relationship between culture, creativity, and tourism.

## Deliverables will include:

- a systematic literature review dedicated to the topics described above (months 1 to 6);
- the identification of four case studies for the development of the empirical research, with a specific focus on the relationship between craft micro-enterprises and local communities proactive towards tourism (months 6 to 9);
- a paper comprising a systematic literature review dedicated to the relationship between craft enterprises, local communities and tourism sector (months 9 to 12)
- data collection and analysis through secondary data and fieldwork collecting quantitative and qualitative data (months 10 to 16);
- a report outlining the methodology and resources needed to promote innovative partnerships between tourism SMEs, local communities and craft enterprises (months 16 to 20),
- focus groups and workshops for the presentation and discussion of the research results with experts and local stakeholders of the selected case studies (months 20 to 24).
- a research paper based on the results of the fieldwork and the empirical analysis of the processes activated with iNest funding (months 16-24).

The research may be carried out in English.

The fellowship is intended to provide the successful candidate with the opportunity to pursue his/her own









research while benefiting from the range of expertise at Università Ca' Foscari Venezia.

# Who can apply

Prospective candidates are expected to hold a Master's degree (preferably: LM88, LM76, LM77, LM48, LM49, LM62, LM63) or equivalent title obtained abroad and a professional scientific curriculum suitable for carrying out research activities.

Ca' Foscari encourages applications from researchers with positive evaluation in all the criteria in individual proposals such as Marie Skłodowska Curie Actions - Individual Fellowships/ERC Starting Grants/FIRB (Italian Fund for basic research investments)/SIR (Scientific Young Independence Research) or similar. Researchers having successfully completed Marie Skłodowska Curie Actions - Individual Fellowships/ERC Starting Grants/FIRB (Italian Fund for basic research investments)/SIR (Scientific Young Independence Research) or similar funded projects are warmly encouraged to apply.

The following are considered preferential qualifications:

- the PhD:
- the completion of attendance at a doctorate course pending the award of the qualification;
- specialization diplomas and certificates of attendance at postgraduate specialization courses, obtained both in Italy and abroad; the performance of documented research activities carried out with public and private entities both in Italy and abroad;
- other titles: Competences and experiences in the domain of qualitative social research; Participation
  in research projects concerning local development, labour transformations, analysis of organizations,
  social innovation or local innovation systems; Experiences in the interaction with and analysis of
  SMEs and their business models and/or with non-profit or grassroots organizations.

**Duration of contract:** 24 months (approximately starting in February 2023)

**Stipend**: The research fellowship amounts to 21.401,93 Euros per year, gross percipient net of charges to be borne by the institution.

Deadline for submission of applications: January 09, 2023, 12.00 noon CET.

#### How to apply:

Candidates must submit:

- 1. The application form
- 2. A motivation letter (max 1 page) along with their CV in European format, duly dated and signed, both enclosed as a one single.pdf file. (link)
- 3. A copy of a valid identity document (either Identity Card or Passport);
- 4. (If available) Evaluation Summary Reports of Marie Skłodowska Curie Actions Individual Fellowships/ ERC Starting Grants/FIRB (Italian Fund for basic research investments)/SIR (Scientific Young Independence Research) individual proposals having passed all the evaluation thresholds;
- 5. (If available) Details of Marie Skłodowska Curie Actions Individual Fellowships, ERC Starting Grants, FIRB (Italian Fund for basic research investments)/ SIR Scientific Young Independence Research funded projects:
- 6. A declaration of availability to hold the interview online (template available at this <u>Link</u>), which is to be emailed to: inest pnrr@unive.it
- 7. Any other documents, qualifications and publications deemed relevant for the selection procedure (See the notice at this <u>link</u>).

Templates for the above mentioned documentation are available on the University's website (link).

#### How to submit your application

Applications must be submitted online, exclusively through the procedure that can be entered at the following link:

https://apps.unive.it/domandeconcorso-en/accesso/inest090123innovazione









After submitting the application, the candidate will receive a submission number and an e-mail acknowledging receipt of his/her application.

The candidate can, if necessary, access the procedures and update uploaded data and materials via the link provided by the e-mail. Updates are only accepted before the deadline of **January 09**, **2023**, **12.00 noon CET**.

Please note that the candidate can contact the University for any support needs until 24 hours prior to the deadline.

In case of a high number of applications and / or weight of the materials uploaded by the candidates the system might become slower, therefore it is suggested not to start the application process close to the deadline.

**NB:** The University does not take on responsibility for wrong or late communication of addresses, nor for any communication problem not depending on the University.

#### **Evaluation**

Up to 100 points, specifically:

For qualifications and publications, from 0 up to 60 points (42 points is the minimum score for admission to the interview)

For the interview, from 0 up to 40 points (28 point is the minimum score for passing the interview).

# Selection procedure

#### Interviews will take place telematically on January 19, 2023.

The list of candidates admitted to the interview, the timetable, together with notice of any postponements, or changes in the time of the interview, will be announced on **January 12**, **2023**, by means of a notice that will be published at the following <u>link</u>. It is the candidate's responsibility to check the admission results and, if admitted, to show up at the required date and time.

The interview may ascertain knowledge of the following topic:

- Innovation systems;
- Innovation and local development:
- Quantitative and qualitative social research methodologies;
- Social groups and social change;
- Social innovation.

#### Information and contacts

Candidates may find further details about the application process and the research project in the official call published at the following (link).

For further information please contact CESA, email: inest\_pnrr@unive.it

(please note that from 27/12/2022 to 02/01/2023 included, the Offices will be closed for Christmas).