

Research fellowship on: Observatory for cultural practices within business and tourism, PNRR iNEST Project, Interconnected North-East Innovation Ecosystem - Implementing Entity: University of Padua CUP: H43C22000540006

The present document in English is to be considered as a mere summary of the main provisions of the notice of competition which is available in Italian at the following ([link](#)) The text in Italian is the official text of the notice of competition for all legal intents and purposes and, in the event of non-conformity with the present document, it shall prevail.

Description

The CESA Center at Università Ca' Foscari Venezia, in charge of the administrative management of the above mentioned project, invites applications for a fellowship in:

Title: Observatory for cultural practices within business and tourism

SSD and/or sector: L-Fil-Let/11

Scientific coordinators and tutors: Prof. Alessandro Cinquegrani

Abstract:

The research project tackles: (a) positioning and re-positioning narratives and images of destinations in contemporary trans-media tourism discourses and (b) conceptualization, design, and creation of novel communications strategies for destinations. The researcher is expected to investigate several aspects concerning tourism and corporate businesses, such as:

Analyses and discussions of the forms of narration (literary, cinematographic, audiovisual, and those throughout social media) that have been most commonly utilized in recent years, in relation to their socio-economic contexts, and their ongoing transformations due to critical social change, such as unsustainable over-tourism or climate change.

New forms of storytelling regarding spaces that overcome stereotypes, including narratological ones, that convey authenticity and reflect on themes such as empathy, estrangement, awe;

Hypotheses of present trends and future scenarios, that derive from literature and other art forms, to comprehend the characteristics of the user of these narrations in relation to his or her possible expectations.

The researcher will be responsible for (a) a research based on these lines of inquiry with a particular but not exclusive focus on the city of Venice and the Veneto region in Italy, and (b) will also support the tutor in creating a cultural observatory oriented towards business and tourism, in order to collect the most significant research applicable in these areas, which also originate from other art-historical disciplines and more generally each of the humanities, inside and outside the Spoke, promoting dialogue between the business world and the research world.

Deliverables will include:

The organization of cultural observatory to collect research and communication experiences in areas related to tourism (art, archaeology, cinema, literature, new media...), from the business world and the research world. (months 1-6);

A research paper outlining the state of art of the forms of narration in recent years (point 1 of the list, months 1 to 6);

A report on the newest form of storytelling (point 2 of the list, months 6 to 18);

A report on present trends and future scenarios (point 3 of the list, months 6 to 18);

Participation in meetings and workshops on research topics (months 6 to 24);

A publication on research topics (months 18 to 24).

The fellowship is intended to provide the successful candidate with the opportunity to pursue his/her own research while benefiting from the range of expertise at Università Ca' Foscari Venezia.

Who can apply

Prospective candidates are expected to hold a PhD in Italianistics with a focus on the contemporary field and a professional scientific curriculum suitable for carrying out research activities.

Ca' Foscari encourages applications from researchers with positive evaluation in all the criteria in individual proposals such as Marie Skłodowska Curie Actions - Individual Fellowships/ERC Starting Grants/FIRB (Italian Fund for basic research investments)/SIR (Scientific Young Independence Research) or similar.

Researchers having successfully completed Marie Skłodowska Curie Actions - Individual Fellowships/ERC Starting Grants/FIRB (Italian Fund for basic research investments)/SIR (Scientific Young Independence

Research) or similar funded projects are warmly encouraged to apply.

The following are considered preferential qualifications:

- a - specialization diplomas and certificates of attendance at postgraduate specialization courses, obtained both in Italy and abroad, the performance of documented research activities carried out with public and private entities both in Italy and abroad;
- b - other titles: scientific publications, invited talks, oral talks and posters at international conferences, patents, other dissemination activities, involvement in research projects, awards; have worked in the academic field in projects with companies, in particular related to storytelling and storytelling; have received research grants or research grants; have an excellent knowledge of the certified English language; have publications on the latest digital media.

Duration of contract: twenty-four months (approximately starting: in February 2023)

Stipend: The research fellowship amounts to 21.401,93 Euros, including taxes and social charges

Deadline for submission of applications: January 09, 2023, 12.00 noon CET.

How to apply:

Candidates must submit:

1. The application form
2. A motivation letter (max 1 page) along with their CV in European format, duly dated and signed, both enclosed as a one single.pdf file. ([link](#))
3. A copy of a valid identity document (either Identity Card or Passport);
4. (If available) Evaluation Summary Reports of Marie Skłodowska Curie Actions - Individual Fellowships/ ERC Starting Grants/FIRB (Italian Fund for basic research investments)/SIR (Scientific Young Independence Research) individual proposals having passed all the evaluation thresholds;
5. (If available) Details of Marie Skłodowska Curie Actions - Individual Fellowships, ERC Starting Grants, FIRB (Italian Fund for basic research investments)/ SIR Scientific Young Independence Research funded projects;
6. A declaration of availability to hold the interview online (template available at this [Link](#)), which is to be emailed to: inest_pnrr@unive.it
7. Any other documents, qualifications and publications deemed relevant for the selection procedure (See the notice at this [link](#)).

Templates for the above mentioned documentation are available on the University's website ([link](#)).

How to submit your application

Applications must be submitted online, exclusively through the procedure that can be entered at the following link:

<https://apps.unive.it/domandeconcorso-en/accesso/inest09012023osservatorio>

After submitting the application, the candidate will receive a submission number and an e-mail acknowledging receipt of his/her application.

The candidate can, if necessary, access the procedures and update uploaded data and materials via the link provided by the e-mail. Updates are only accepted before the deadline of **January 09, 2023, 12.00 noon CET**.

Please note that the candidate can contact the University for any support needs until 24 hours prior to the deadline.

In case of a high number of applications and / or weight of the materials uploaded by the candidates the system might become slower, therefore it is suggested not to start the application process close to the deadline.

NB: The University does not take on responsibility for wrong or late communication of addresses, nor for any communication problem not depending on the University.



Evaluation

Up to 100 points, specifically:

For qualifications and publications, from 0 up to 60 points (42 points is the minimum score for admission to the interview)

For the interview, from 0 up to 40 points (28 point is the minimum score for passing the interview)

Selection procedure

Interviews will take place online on January 19, 2023, at 5.00 PM CET.

The list of candidates admitted to the interview together with notice of any postponements, or changes in the time of the interview, will be announced on **January 12, 2023** by means of a notice that will be published at the following [link](#). **It is the candidate's responsibility to check the admission results and, if admitted, to show up at the required date and time.**

The interview aims to ascertain expertise on the following topics:

- social analysis of the present emerging from literature and other arts;
- main techniques and tools of storytelling and storytelling;
- narratives about Venice and Veneto in contemporary times
- main characteristics of the Venetian territorial context, especially in relation to its main artistic-literary expressions

Information and contacts

Candidates may find further details about the application process and the research project in the official call published at the following ([link](#))

For further information please contact CESA, email: inest_pnrr@unive.it

(please note that from 27/12/2022 to 02/01/2023 included, the Offices will be closed for Christmas).