Research fellowship on: Introducing access rules, information and booking services in destinations. Strategic and managerial issues toward well accepted and common practices in the behavior of operators and visitors of Spoke 6 of the PNRR iNEST Project, Interconnected North-East Innovation Ecosystem - Implementing Entity: University of Padua, - CUP: H43C22000540006

The present document in English is to be considered as a mere summary of the main provisions of the notice of competition which is available in Italian at the following (link) The text in Italian is the official text of the notice of competition for all legal intents and purposes and, in the event of non-conformity with the present document, it shall prevail.

Description

The "Centro temporaneo Progetto Ecosistema dell'Innovazione" at Università Ca' Foscari Venezia, in charge of the administrative management of the above-mentioned project, invites applications for a fellowship in:

Title: Introducing access rules, information and booking services in destinations. Strategic and managerial issues toward well accepted and common practices in the behavior of operators and visitors
SSD or Research sector: SECS/P08
Scientific coordinator or supervisor: Prof. Michele Tamma
Duration: 24 months
Abstract: It is crucial for destinations to understand and monitor tourism flows, visitor behaviors and mobility patterns, in order to improve the sustainability of tourism. However, if the use of technologies and all applications linked to "data" now create the conditions, in terms of platforms and structures, for a "leap" forward in the ability to monitor phenomena and intervene, they can be ineffective if at the same time it does not develop a different culture of hospitality and a more responsible use of what are in fact shared places between multiple social and economic activities of city users - residents and temporary visitors. Taking as a starting point a perspective that considers the spaces and times of use as destination resources subject to scarcity that must be managed, the research activities will focus, with mainly qualitative investigation methods, on the problems of introducing access rules, information and booking services which over time should become well accepted and common practices in the behavior of operators and visitors toward sustainability (both in term of preservation an valorization)". Following the point of view of management studies, the researcher is expected to investigate on a panel of selected case of introduction of access rules, information and booking services and their effects and issues, both at the level of individual "point of interest" or service and at the more comprehensive level of a destination area. The research will deepen, among different categories of stakeholders (P.A., businesses, visitors - residents and tourists), which problems emerge with respect to perception of these tools, to destination positioning and its livability image, to organizational and operational issues, and policy choices, and which solutions appear more sustainable and under which conditions. A particular focus will be dedicated to the challenge of change the perception of "reservation", from an instrument perceived as a limit, a restriction to accessibility, therefore with a predominantly negative connotation, to a "normal" way of accessing places and services in a better and more sustainable way. From the visitor's side, booking can become the tool that allows him to receive information, a welcome, a fruition, a better and more personalized experience. From the supply side and the destination system, it can instead represent the way to organize work better (by allocating time and resources more effectively and efficiently), offer service pluses, communicate and promote in a more targeted way, inform and "educate " the client. Deliverables will include:
- a review of the literature and the state of the art (months 1-6);
- the identification of case studies for the development of empirical research, selecting them in significant destinations and including cases in the North-East (months 6-9);
- collection and analysis of qualitative data through fieldwork (months 9-15);
- a report presenting the methodology and resources necessary to promote forms of access rules, information and booking services, both at the level of a single "point of interest" or service and at the more comprehensive level of a destination area (months 16 -20)
- focus groups and workshops for the presentation and discussion of research results with local experts and stakeholders of the selected case studies and of the territory in general (months 20-24);
- a scientific article based on the results of the field work and the empirical analysis of the processes activated with the iNest funding (months 16-24).

The research may be carried out in English.

The fellowship is intended to provide the successful candidate with the opportunity to pursue his/her own research while benefiting from the range of expertise at Università Ca' Foscari Venezia.

Who can apply

Prospective candidates are expected to hold a Master's Degree or equivalent qualification obtained abroad and professional scientific curriculum suitable for carrying out research activities.

Ca' Foscari encourages applications from researchers with positive evaluation in all the criteria in individual proposals such as Marie Skłodowska Curie Actions - Individual Fellowships/ERC Starting Grants/FIRB (Italian Fund for basic research investments)/SIR (Scientific Young Independence Research) or similar.

Researchers having successfully completed Marie Skłodowska Curie Actions - Individual Fellowships/ERC Starting Grants/FIRB (Italian Fund for basic research investments)/SIR (Scientific Young Independence Research) or similar funded projects are warmly encouraged to apply.

The following are considered preferential qualifications:

- the PhD;
- the completion of attendance at a doctorate course pending the award of the qualification;
- specialization diplomas and certificates of attendance at postgraduate specialization courses, obtained both in Italy and abroad; the performance of documented research activities carried out with public and private entities both in Italy and abroad;
- other titles: University Master in economics and/or tourism management (or equivalent); Skills and experience in the field of qualitative social research; Participation in applied research and consultancy projects and experiences of analysis and interaction with public administration subjects, organizations, SMEs, policy makers and other actors specifically in the field of tourism, both at individual and destination level.

Duration of contract: 24 months (approximately starting in February 2023)

Stipend: The research fellowship amounts to 21.401,93 Euros per year, gross percipient net of charges to be borne by the institution.

Deadline for submission of applications: January 09, 2023, 12.00 noon CET.

How to apply:

Candidates must submit:
1. The application form
2. A motivation letter (max 1 page) along with their CV in European format, duly dated and signed, both enclosed as a one single.pdf file. (link)
3. A copy of a valid identity document (either Identity Card or Passport);
4. (If available) Evaluation Summary Reports of Marie Skłodowska Curie Actions - Individual Fellowships/ ERC Starting Grants/FIRB (Italian Fund for basic research investments)/SIR (Scientific Young Independence Research) individual proposals having passed all the evaluation thresholds;
5. (If available) Details of Marie Skłodowska Curie Actions - Individual Fellowships, ERC Starting Grants, FIRB (Italian Fund for basic research investments)/ SIR Scientific Young Independence Research funded projects;
6. A declaration of availability to hold the interview online (template available at this Link), which is to be emailed to: inest_pnrr@unive.it
7. Any other documents, qualifications and publications deemed relevant for the selection procedure (See the notice at this link).

Templates for the above mentioned documentation are available on the University's website (link).

How to submit your application

Applications must be submitted online, exclusively through the procedure that can be entered at the following link:

https://apps.unive.it/domandeconcorso-en/accesso/inest09012023introdurre

After submitting the application, the candidate will receive a submission number and an e-mail acknowledging receipt of his/her application.
The candidate can, if necessary, access the procedures and update uploaded data and materials via the link provided by the e-mail. Updates are only accepted before the deadline of **January 09, 2023, 12.00 noon CET.**
Please note that the candidate can contact the University for any support needs until 24 hours prior to the deadline.
In case of a high number of applications and / or weight of the materials uploaded by the candidates the system might become slower, therefore it is suggested not to start the application process close to the deadline.

NB: The University does not take on responsibility for wrong or late communication of addresses, nor for any communication problem not depending on the University.

Evaluation

Up to 100 points, specifically:
For qualifications and publications, from 0 up to 60 points (42 points is the minimum score for admission to the interview)
For the interview, from 0 up to 40 points (28 point is the minimum score for passing the interview)

Selection procedure

Interviews will take place on January 19, 2023.

The list of candidates admitted to the interview, the timetable, the venue of the interview, together with notice of any postponements, or changes in the time of the interview, will be announced on **January 12, 2023,** by means of a notice that will be published at the following link. **It is the candidate's responsibility to check the admission results and, if admitted, to show up at the required date and time.**

The interview may ascertain knowledge of the following topic:

- Tourism and cultural destinations
- Tourism sustainability
- Tourism innovation policies
- Digital transition/transformation and innovation processes in tourism small and medium-sized firms
- Qualitative research design and methodologies
- Excellent knowledge of the Italian language and good knowledge of the English language.

Information and contacts

Candidates may find further details about the application process and the research project in the official call published at the following (link)
For further information please contact CESA, email: inest_pnrr@unive.it
(please note that from 27/12/2022 to 02/01/2023 included, the Offices will be closed for Christmas).