

Research fellowship on: Authenticity work in cultural destinations of Spoke 6 of the PNRR iNEST Project, Interconnected North-East Innovation Ecosystem - Implementing Entity: University of Padua, - CUP: H43C22000540006

The present document in English is to be considered as a mere summary of the main provisions of the notice of competition which is available in Italian at the following ([link](#)) The text in Italian is the official text of the notice of competition for all legal intents and purposes and, in the event of non-conformity with the present document, it shall prevail.

Description

The “Centro temporaneo Progetto Ecosistema dell’Innovazione” at Università Ca' Foscari Venezia, in charge of the administrative management of the above mentioned project, invites applications for a fellowship in:

Title: Authenticity work in cultural destinations

SSD or Research sector: SECS/P07

Scientific coordinator or supervisor: Prof.ssa Maria Lusiani

Duration: 24 months

Abstract:

The research project tackles the challenge for cultural destinations to develop and sustain believable authenticity claims (i.e. ‘authenticity work’). Authenticity is a matter of concern for practitioners and researchers involved in the planning, marketing, and management of cultural tourism, and is often related to the ‘objective’ dimension, i.e. features of the object, site, or piece of heritage embodying historical and cultural value. However, authenticity is something that is also constructed (sociopolitical dimension) and experienced (phenomenological dimension) over time. From the perspective of management studies, the researcher is expected to investigate the interplay between the material/narrative/spatial practices of cultural destination managers in constructing authenticity claims, and the experience patterns of cultural destination audiences in living the site. Adopting a practice-based, qualitative research approach, the study will deliver a typology of authenticity works in cultural destinations, potentially distinguishing between cases of authenticity work in rather tourist-directed cultural destinations and in rather local community-directed cultural destinations. The researcher will be responsible for the establishment and upkeep of an intense dialogue with professionals and business firms active in cultural destinations in the Veneto region. In this way, the research results will actively contribute to the transformation of the business models that currently shape the relationship between culture and tourism. Deliverables will include:

a literature review on authenticity and authenticity work in cultural/tourism destinations (months 1 to 6),

the identification of four case studies for the development of the empirical research, selecting among cultural destinations in the Veneto region, with a comparative design – e.g. two tourist-led cultural destinations and two community-led ones (months 6 to 9);

qualitative data collection and analysis through fieldwork (months 9 to 15);

a report outlining the methodology and resources needed to promote a more authentic and engaging experience in cultural destinations (months 16 to 20);

focus groups and workshops for the presentation and discussion of the research results with experts and local stakeholders in and around the selected case studies (months 20 to 24);

a research paper based on the results of the fieldwork and the empirical analysis of the processes activated with iNest funding (months 16-24)

The activity of the researcher will be monitored regularly in accordance with the formal reporting tools of the iNest project. Informal monitoring will be conducted by the supervisor during the joint undertaking of research activity and by the project leader through the verification of the regular attendance to and reporting during project meetings

The research may be carried out in English.

The fellowship is intended to provide the successful candidate with the opportunity to pursue his/her own research while benefiting from the range of expertise at Università Ca' Foscari Venezia.

Who can apply

Prospective candidates are expected to hold a master's degree or equivalent title obtained abroad and a professional scientific curriculum suitable for carrying out research activities

Ca' Foscari encourages applications from researchers with positive evaluation in all the criteria in individual proposals such as Marie Skłodowska Curie Actions - Individual Fellowships/ERC Starting Grants/FIRB (Italian Fund for basic research investments)/SIR (Scientific Young Independence Research) or similar.

Researchers having successfully completed Marie Skłodowska Curie Actions - Individual Fellowships/ERC Starting Grants/FIRB (Italian Fund for basic research investments)/SIR (Scientific Young Independence Research) or similar funded projects are warmly encouraged to apply.

The following are considered preferential qualifications:

- the PhD;
- the completion of attendance at a doctorate course pending the award of the qualification;
- specialization diplomas and certificates of attendance at postgraduate specialization courses, obtained both in Italy and abroad; the performance of documented research activities carried out with public and private entities both in Italy and abroad;
- Prior post-lauream research experience;
- Competences and experiences in the domain of qualitative social research;
- Experiences in the interaction with and analysis of cultural organizations, SMEs, policymakers, and other players of cultural destinations.

Duration of contract: 24 months (approximately starting in February 2023)

Stipend: The research fellowship amounts to 21.401,93 Euros per year, gross percipient net of charges to be borne by the institution.

Deadline for submission of applications: January 09, 2023, 12.00 noon CET.

How to apply:

Candidates must submit:

1. The application form
2. A motivation letter (max 1 page) along with their CV in European format, duly dated and signed, both enclosed as a one single.pdf file. ([link](#))
3. A copy of a valid identity document (either Identity Card or Passport);
4. (If available) Evaluation Summary Reports of Marie Skłodowska Curie Actions - Individual Fellowships/ERC Starting Grants/FIRB (Italian Fund for basic research investments)/SIR (Scientific Young Independence Research) individual proposals having passed all the evaluation thresholds;
5. (If available) Details of Marie Skłodowska Curie Actions - Individual Fellowships, ERC Starting Grants, FIRB (Italian Fund for basic research investments)/ SIR Scientific Young Independence Research funded projects;
6. A declaration of availability to hold the interview online (template available at this [Link](#)), which is to be emailed to: inest_pnrr@unive.it
7. Any other documents, qualifications and publications deemed relevant for the selection procedure (See the notice at this [link](#)).

Templates for the above mentioned documentation are available on the University's website ([link](#)).

How to submit your application

Applications must be submitted online, exclusively through the procedure that can be entered at the following link:

<https://apps.unive.it/domandeconcorso-en/accesso/inest09012023dinamiche>

After submitting the application, the candidate will receive a submission number and an e-mail acknowledging receipt of his/her application.

The candidate can, if necessary, access the procedures and update uploaded data and materials via the link provided by the e-mail. Updates are only accepted before the deadline of **January 09th, 2023, 12.00 noon CET**

Please note that the candidate can contact the University for any support needs until 24 hours prior to the deadline.

In case of a high number of applications and / or weight of the materials uploaded by the candidates the system might become slower, therefore it is suggested not to start the application process close to the deadline.

NB: The University does not take on responsibility for wrong or late communication of addresses, nor for any communication problem not depending on the University.

Evaluation

Up to 100 points, specifically:

For qualifications and publications, from 0 up to 60 points (42 points is the minimum score for admission to the interview)

For the interview, from 0 up to 40 points (28 point is the minimum score for passing the interview)

Selection procedure

Interviews will take place on January 19, 2023.

The list of candidates admitted to the interview, the timetable, the venue of the interview, together with notice of any postponements, or changes in the time of the interview, will be announced on **January 12, 2023**, by means of a notice that will be published at the following [link](#). **It is the candidate's responsibility to check the admission results and, if admitted, to show up at the required date and time.**

The interview may ascertain knowledge of the following topic:

- Tourism and cultural destinations
- Cultural and creative management
- Qualitative research designs and methodologies

Information and contacts

Candidates may find further details about the application process and the research project in the official call published at the following ([link](#))

For further information please contact CESA, email: inest_pnrr@unive.it