



Università  
Ca' Foscari  
Venezia

PUBLIC SELECTION FOR AWARDING OF No. 1 RESEARCH FELLOWSHIP (PROFILE X) LASTING 12 months in the framework of RIR project "SMARTLAND – Smart Destinations in the Land of Venice", D.G.R. no. 822 dated 23/06/2021, CUP B76B20000990009.

Procedure announced by Call ref. no. 607/2021 Prot. n. 0088934 dated 29/07/2021 c/o Department of Management.

#### **PRELIMINARY SESSION - MINUTES OF PROCEEDING**

The judging Commission, nominated with Director's Decree No. 641/2021 prot. 0093824 dated 23/08/2021 is meeting on 26/08/2021 at 11:40 a.m. on-line on the topic: definition of evaluation criteria for applicants to the Call for specific project ref. no. 607/2021 Prot. 0088934 dated 29/07/2021.

Attending:

- Prof. Carlo Bagnoli – President;
- Prof. Andrea Albarelli – Member (with the function to take the minutes);
- Prof. Maurizio Massaro – Member.

Prof. Carlo Bagnoli presides the session; Prof. Andrea Albarelli has the function to take the minutes.

The Commission, prior to the examination of the applicants' documentation, is summoned to determine the evaluation criteria.

The evaluation of the scientific and professional qualifications will be in conformity with the requirements deemed necessary for carrying out the research activities.

The Commission decides to specify the evaluation grid for qualifications, possible tests and interview in accordance with university Regulations, and as follows.



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**Detailed EVALUATION AND GRADING GRID for Research Fellowship on a Specific project  
(as per Regulations art 7)**

Evaluation criteria	Grade
<b>Qualifications and publications (eventually other tests)</b>	<ul style="list-style-type: none"> <li>• Qualifications - Master's degree max 15 points;</li> <li>• Publications relevant for what concerns the research topic max 2 points;</li> <li>• Certificates for specialised, post-graduate courses max 2 points</li> <li>• experience in research projects and activities in the fields of: innovation policies, technology transfer and activities aimed at strengthening the collaboration between public and private on the topic of innovation max 35 points;</li> <li>• maximum 3 for the assessment of Marie Skłodowska Curie Actions - Individual Fellowships / ERC / FIRB / SIR or equivalent (provided it exceeds the minimum thresholds provided for in the respective calls) according to the following structure:               <ul style="list-style-type: none"> <li>- 0 points for those who have not submitted a proposal or obtained an overall negative evaluation or in at least one of the criteria;</li> <li>- max 3 for those who have obtained a positive evaluation or have already completed a Marie Skłodowska Curie Actions - Individual Fellowships / ERC / FIRB / SIR project or equivalent.</li> </ul> </li> <li>• From 0 to 3 points for a research doctorate or the completion of the attendance of a doctoral course pending the award of the degree, with specific regard to the relevance with the topic of the call and whether or not the title of 'Research Doctor' is obtained</li> </ul>
<b>Interview</b>	<ul style="list-style-type: none"> <li>- Customer experience and customer journey modeling techniques - from 0 to 12 points;</li> <li>- Business model analysis methodologies and main patterns of strategic innovation- from 0 to 12 points;</li> <li>- Structured literary review methodology - from 0 to 12 points;</li> <li>- English language - from 0 to 4 points.</li> </ul>
<b>Maximum Total grade</b>	<b>100</b>
<b>MINIMUM GRADE</b>	
<b>Minimum threshold for admission to the interview</b>	<b>42</b>



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<b><i>Minimum threshold for passing the interview test</i></b>	<b>28</b>
<b><i>Minimum final threshold</i></b>	<b>70</b>

The Commission hereby notifies that no. **7** applications have been received for the **Research Fellowship "Analysis of the requirements of the tourism operators and of the characteristics of the demand for the purpose of creating a digital tourism ecosystem"** (Profile D) tutor Prof. Carlo Bagnoli.

As established in this document, the Commission requires the Department of Management Secretariat the entire documentation sent by the candidates as required by the notice for the evaluation procedure.

At 11:55 a.m. the meeting is over.

The Commission is convened on 26/08/2021 at 05:30 p.m. on online meeting for the evaluation of the qualifications.

#### **Read and approved electronically**

#### JUDGING COMMISSION

- Prof. Carlo Bagnoli – President
- Prof. Andrea Albarelli – Member (with the function to take the minutes)
- Prof. Maurizio Massaro – Member