



Università  
Ca' Foscari  
Venezia

Dipartimento di Management

Dipartimento di Management - Università Ca' Foscari Venezia  
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**Research fellowship on Strategy of the digital ecosystem of tourism in the land of Venice – Ca' Foscari University of Venice  
(Italian law 30 December 2010, n. 240, art. 22)**

**The present document in English is to be considered as a mere summary of the main provisions of the notice of competition which is available in Italian at the following ([link](#))  
The text in Italian is the official text of the notice of competition for all legal intents and purposes and, in the event of non-conformity with the present document, it shall prevail.**

## **Description**

The Department of Management at Ca' Foscari University of Venice invites applications for a fellowship in:

### Title:

Definition of guidelines for the design and provision of services functional to the strategy of the digital ecosystem of tourism in the land of Venice;

### Scientific Field:

SECS-P/07;

### Short abstract:

The research fellow will carry out his research in the context of the RIR project "Smart Destinations in the Land of Venice", a research project funded within the POR FESR Axis 1, Action 1.1.4 program for the support of collaborative R&D activities for the development of new sustainable technologies, new products and services.

The general objective is the design and experimental evaluation of a Digital Ecosystem for tourism, capable of coordinating supply and demand in order to enable the production of "Destinations", that is composite experiences merging in dynamic customized packages the different services offered by the numerous tourism stakeholders.

The specific objective of this grant is the creation of guidelines to orient the development of frontends, packages, and the correct design and provision of services, functional to the platform strategy. In particular, the goal is to identify the best practices to create an integrated experience for operators and users.

## **Who can apply**

Prospective candidates are expected to hold a master's degree.

Ca' Foscari encourages applications from researchers with positive evaluation in all the criteria in individual proposals such as Marie Skłodowska Curie Actions - Individual Fellowships/ERC Starting Grants/FIRB (Italian Fund for basic research investments)/SIR (Scientific Young Independence Research) or similar.

Researchers having successfully completed Marie Skłodowska Curie Actions - Individual Fellowships/ERC Starting Grants/FIRB (Italian Fund for basic research investments)/SIR (Scientific Young Independence Research) or similar funded projects are warmly encouraged to apply.

**Duration of contract:** 14 months (approximately starting: September 2021).

**Salary:** The research fellowship amounts to 24.500,00 Euros, including taxes and social charges depending on applicant's filing status.

**Deadline for submission of applications: July 29<sup>th</sup> 2021, 12 noon (Italian time).**

### **How to apply:**

Candidates should submit:

1. the application form;
  2. a motivation letter (max 1 page) along with their CV in European format, duly dated and signed, both to enclosed as a one single.pdf file. ([link](#))
  3. a copy of a valid identity document (either Identity Card or Passport);
  4. (if available) Evaluation Summary Reports of Marie Skłodowska Curie Actions - Individual Fellowships/ ERC Starting Grants/FIRB (Italian Fund for basic research investments)/SIR (Scientific Young Independence Research) individual proposals having passed all the evaluation thresholds;
  5. (if available) Details of Marie Skłodowska Curie Actions - Individual Fellowships, ERC Starting Grants, FIRB (Italian Fund for basic research investments)/ SIR Scientific Young Independence Research funded projects;
  6. declaration on availability to held the interview in remote ([link](#)) to be send via email at the following address: [ricerca.management@unive.it](mailto:ricerca.management@unive.it);
  7. all documents, qualifications and publications relevant for the selection procedure (please, see the notice [link](#)).
- All the schemes of the quoted documentation are available on the website ([link](#)).

### **How to submit your application**

Applications should be submitted by the online procedure, available on the notice webpage ([link](#))

**Or submit here:** <https://apps.unive.it/domandeconcorso-en/accesso/rir-smartland-profilo-g>.

The candidate, after the uploading, will receive a submission number and an e-mail acknowledging receipt of his/her application.

If necessary the candidate could access the procedures for updating any data and materials by the link provided by the e-mail, in any case any updates must be made not later than the deadline July 29<sup>th</sup> 2021, 12 noon (Italian time).

Please note that the University can be contacted for any support needs by the candidate until 24 hours prior to the deadline.

Please note that in case of a high number of applications and/or weight of the materials loaded by the candidates the system might become slower, therefore it is suggested not to start the process close to the deadline.

NB: the University does not take on responsibility for wrong or late communication of addresses, nor for any communication problem not depending on the University.

### **Evaluation**

Up to 100 points, specifically:

For qualifications, publications and possible test > from 0 to 60 points (Minimum admission score: 42/60);

For interview > from 0 to 40 (Minimum admission score: 28/40).

Threshold for inclusion in the final ranking > 70/100.

### **Selection procedure**

The interview will be on August 5<sup>th</sup> 2021, at 2.00 p.m. (Italian time). The interview will be held in remote only. Further details on how to connect online will be published alongside the convocation notice.

The short-list of the candidates admitted to the interview, or any postponement, will be published on the University's webpage on August 3<sup>rd</sup> 2021 ([link](#)).

### **Information and contacts**

Candidates may find further details about the application process and the research project in the official call published on the following ([link](#)).

For further information about the application procedure please contact [ricerca.management@unive.it](mailto:ricerca.management@unive.it).

For further information about the content of the research program please contact prof. Carlo Bagnoli [bagnoli@unive.it](mailto:bagnoli@unive.it).