



Venezia, September 04th 2020
Prot. n. 46080 Rep.615

Research fellowship Narrative discourse and new audience: a comparison between the cultural offer of museums and digital platforms - Università Ca' Foscari Venezia (Italian law 30 December 2010, n.240, art. 22).

The present document in English is to be considered as a mere summary of the main provisions of the notice of competition which is available in Italian at the following [link](#) The text in Italian is the official text of the notice of competition for all legal intents and purposes and, in the event of non-conformity with the present document, it shall prevail.

Description

The Department of Management at Università Ca' Foscari Venezia invites applications for one-year post-doc fellowship in: **Narrative discourse and new audience: a comparison between the cultural offer of museums and digital platforms**, under the supervision of prof.ssa Calcagno Monica - SECS-P/08 (Management).

"The research is a joint initiative of BLISS Digital Impact Lab e MACLAB Management Arts & Culture Lab at the Department of Management:

Abstract: In the forced digital era in which we live audience engagement, participation and sustainability are key concepts. Cultural institutions such as museums, libraries and archives must compete in the global market for the distribution of entertainment content, identifying new management approaches and sustainability models that are in line with their mission. If brand entertainment is experiencing a remarkable phase of growth, especially now, museums are also experimenting with new forms of online engagement. To what extent are these actions capable of intercepting the interests of real and potential demand? What are the points of contact (or the gaps) between the digital narratives of cultural institutions and those of entertainment platforms now so relevant in the market? And what are the sustainability models prevailing in both contexts? Starting from an international analysis of the project themes and with a strongly interdisciplinary approach, the research aims to investigate the state of the art of digital engagement carried out by the museums of the Veneto region with the aim of contributing to the theoretical reflection on the future of museums in the digital age.

The research shall be carried out in English language. The fellowship is intended to provide the successful candidate with the opportunity to pursue his/her own research while benefiting from the range of expertise at Università Ca' Foscari Venezia.

Who can apply

Prospective candidates are expected to hold a master's degree in Museum studies o EGART (LM76) and scientific-professional curriculum suitable to the development of research activities related to the fellowship.

Ca' Foscari encourages applications from researchers with positive evaluation in all the criteria in individual proposals such as Marie Skłodowska Curie Actions - Individual Fellowships/ERC Starting Grants/FIRB (Italian Fund for basic research investments)/SIR (Scientific Young Independence Research) or similar.

Researchers having successfully completed Marie Skłodowska Curie Actions - Individual Fellowships/ERC Starting Grants/FIRB (Italian Fund for basic research investments)/SIR (Scientific Young Independence Research) or similar funded projects are warmly encouraged to apply.

Duration of contract: 12 months (approximately starting: **October 2020**).

Stipend: The research fellowship amounts to 19.367,00 Euros per year, including taxes and social charges.

Deadline for submission of applications: **October 02th 2020, 12 noon (Italian time).**

How to apply:

Candidates should submit:

1. The application form;
2. A motivation letter (max 1 page) along with their CV in European format, duly dated and signed, both to enclosed as a one single.pdf file. ([link](#))
3. A copy of a valid identity document (either Identity Card or Passport);
4. (If available) Evaluation Summary Reports of Marie Skłodowska Curie Actions - Individual Fellowships/ ERC Starting Grants/FIRB (Italian Fund for basic research investments)/SIR (Scientific Young Independence Research) individual proposals having passed all the evaluation thresholds;
5. (If available) Details of Marie Skłodowska Curie Actions - Individual Fellowships, ERC Starting Grants, FIRB (Italian Fund for basic research investments)/ SIR Scientific Young Independence Research funded projects;
6. Declaration on availability to held the interview in remote ([link](#)) to be send via email at the following address: segreteria.management@unive.it
7. One signed reference letter;
8. All documents, qualifications and publications relevant for the selection procedure (please, see the notice [link](#)).

All the schemes of the quoted documentation are available on the website ([link](#)).

How to submit your application

Applications should be submitted by the online procedure, available on the notice webpage ([link](#))

Or submit here: <https://apps.unive.it/domandeconcorso-en/accesso/dma-calcagno>

The candidate, after the uploading, will receive a submission number and an e-mail acknowledging receipt of his/her application.

The candidate if necessary could access the procedures for updating any data and materials by the link provided by the e-mail, in any case any updates must be made no later than the deadline **October 02th 2020, 12 noon (Italian time)**.

Please note that the University can be contacted for any support needs by the candidate until 24 hours prior to the deadline.

Please note that in case of an high number of applications and/or weight of the materials loaded by the candidates the system might become slower, Therefore it is suggested not to start the process close to the deadline.

NB: the University does not take on responsibility for wrong or late communication of addresses, nor for any communication problem not depending on the University.

Criteria

The evaluation takes into account the criteria and thresholds described in the table below.	
Evaluation criteria	Scores
Qualification, including education, publications, work experience, awards, etc., and tests (if any)	Maximum 60 points; Minimum admission score: 42/60
Interview and other tests (if any)	Maximum 40 points Minimum admission score: 28/40
TOTAL AVAILABLE SCORE	100/100
Threshold for inclusion in the final ranking	70/100

Selection procedure

The interview will be on **October 13th 2020, 02.15 p.m. (Italian time)**. The interview will be held in remote only. Further details on how to connect online will be published alongside the convocation notice.

The short-list of the candidates admitted to the interview, or any postponement, will be published on the University's webpage on **October 12th 2020** ([link](#)).

Information and contacts

Candidates may find further details about the application process and the research project in the official call published on the following ([link](#))

Preliminary inquiries about the research program should be addressed to Calcagno Monica
<calc@unive.it>

Additional information about the application procedure may be obtained from Elisabetta Cagnin
<lisa@unive.it>